

Elizabeth Todd Bartholomew

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EXPERIENCE

St. Jude Children's Research Hospital – *Lead- Medical Content Writer*

October 2022 – Present

- I plan, develop, and write content for together.stjude.org, *LTFU Update* newsletter, *LIFELINE* newsletter, and St. Jude-focused patient education. Together.stjude.org is an online resource for pediatric cancer and blood disorder patient families worldwide no matter where their child is being treated. It provides trustworthy content from leading experts and support from others who have been through the pediatric cancer journey. *LTFU Update* and *LIFELINE* are newsletters for long-term survivors of childhood cancer.
- My duties include collaborating with subject matter experts, researching topics, writing content, and collaborating with other writers, editors, and artists to ensure the content and graphic elements for the website are world-class. My content areas included leukemia and lymphoma, cancer survivorship, and adolescent and young adult cancer.

St. Jude Children's Research Hospital – *Manager, together.stjude.org*

August 2020 – October 2022

- I oversaw content strategy and content development of together.stjude.org.
- Under my direction, *Together* launched *Teens&20s*, a microsite for adolescent and young adult cancer patients, and the *Together* blog, which features a variety of voices on timely topics.
- I also oversaw the research phase of planning a patient family resource for non-malignant blood disorders.

St. Jude Children's Research Hospital – *Medical Content Writer*

April 2017-August 2020

- I planned, developed, and wrote content for together.stjude.org.
- My duties included collaborating with subject matter experts on topics related to pediatric cancer and the changes in life that accompany that diagnosis, researching topics, writing content, and collaborating with other writers, editors, and artists to ensure the content and graphic elements for the website are world-class. My content areas included leukemia and lymphoma, cancer predisposition, cancer survivorship, bone marrow transplant, pathology, diagnostic imaging, radiation oncology, social work, child life, spiritual care, pain management, and school-related issues.

Richland Elementary School - 5th Grade Reading/ Language Arts Teacher

July 2012-March 2017

- From May 2014-March 2017, I taught 5th grade Reading/ Language Arts. From August 2012-May 2014, I taught 4th grade (all subjects).
- Since the beginning my teaching career, I was a Level 5 (highest) teacher every year.
- I was a District Learning Day Fellow, which means I conducted professional development for other teachers in Shelby County. In 2015, I trained fellow Shelby County Schools teachers in implementation of the district's Comprehensive Literacy Improvement Plan.

Self-employed Freelance Writer

August 1999-July 2012

My clients included Youth Villages, Baptist Memorial Health Care, St. Jude Children's Research Hospital, *The Commercial Appeal*, and *Memphis Parent*. I wrote articles for these organizations' printed publications and websites. Most of my writing centered on health care, education, and other children's issues.

St. Jude Children's Research Hospital - Publications Manager

April 1995-August 1999 I served as

- Founding editor of *Promise*, the hospital's external magazine; *Corridors*, the hospital's internal magazine; writer and editor of hospital brochures and fact sheets.
- Chief scientific writer for lay audiences.
- Content editor for www.stjude.org.

Jackson (Tenn.) Sun – Reporter December

1991-April 1995

- I covered education, health care, and features. I was hired by the newspaper to cover the consolidation of Jackson and Madison County schools.
- I researched and launched a redesigned book page.
- I produced a gubernatorial debate that was televised on the local PBS affiliate.

Muskogee (Okla.) Daily Phoenix – Reporter

June 1989-November 1991

- I covered features, business, and health care.
- I researched and launched a food section for the newspaper.

EDUCATION

University of Memphis – *PhD in Communication*

In progress

University of Memphis - *MA in Teaching*

May 2012

University of Memphis - *MA in Journalism*

May 2000

University of Tennessee at Martin - *BS in Communications*

May 1989

RESEARCH PRESENTATIONS AND ACTIVITIES

Bartholomew, E., Brooks, K., Sall, C., & Yarger, N. (2024, September 24-27). *Let their voices be heard: How listening to St. Jude caregivers created a compelling video*. [Poster presentation] 2024 International Cancer Education Conference, Lexington, Kentucky.

Daniels, S., Bartholomew, E., & Chambliss, H. (2023). Development of the Together - Teens&20s microsite, an online resource for adolescent and young adult cancer patients. *PEC Innovation*, 3, 100235.
<https://doi.org/10.1016/j.pecinn.2023.100235>

Bartholomew, E., Robinette, J., Chambliss, H., Bastardo-Blanco, D. Clark, L., Baker, J. (2023, October 11-14) *Information and support needs of family caregivers during a child's end of life*. [Poster Presentation] International Society of Paediatric Oncology (SIOP) 2023 Conference, Ottawa, Canada

Bartholomew, E., Robinette, J., Chambliss, H., Bastardo-Blanco, D., Clark, L., Baker, J. (2022, October 11-14) *Informational needs for end-of-life care in pediatric cancer: Perspectives from family members and providers* [Conference Presentation] International Cancer Education Conference, College Park, Maryland.

Bartholomew, E., Chambliss, H., Daniels, S. (2021, December 1-2) *Online health information preferences of aya cancer patients: insights for audience feedback*. [Conference presentation] 4th Global Adolescent and Young Adult Cancer Congress, Online.

Chambliss, H., Bartholomew, E., Daniels, S. (2021, December 1-2) *What do AYA users want in an online cancer resource: Process and lessons learned* [Poster session]. 4th Global Adolescent and Young Adult Cancer Congress, Online.

Bartholomew, E. (2012) *How can I better implement writer's workshop with second graders?* [Master of Arts in Teaching degree research project] University of Memphis.

Bartholomew, E. (2000) *Internet access in the schools: What are students' rights* [Master's Thesis] University of Memphis.

AWARDS

Center for Plain Language Clear Mark Award

Digital Health Award

Cancer Patient Education Network Excellence in Cancer Patient Education

AWARD JUDGING

Judge, Digital Health Awards, Spring 2023 and Fall 2022

Judge, IHA Health Literacy Awards, 2022

PROFESSIONAL ORGANIZATIONS

American Medical Writers Association

Cancer Patient Education Network

Institute for Health Care Advancement

International Health Literacy Association

National Communication Association

PROFESSIONAL CERTIFICATE

IHA Health Literacy Specialist Certificate, 2022