



**ENTREPRENEURSHIP**

**MINOR**





# WHAT'S THE BIG IDEA?

MAYBE IT'S YOURS

Calling all innovators, out-of-the-box thinkers, creative spirits and risk-takers...Fogelman College of Business & Economics (FCBE) has tailored a program just for you, the Entrepreneurship minor. Aspiring entrepreneurs in business, arts, sciences, social media, communications, technology and management can tap into their entrepreneurial spirit here. We cultivate bright minds to turn ideas into a viable venture.



Already have a gig and seeking expertise to help take it to the next level? Got a BIG IDEA and want to learn the language of startups? Then consider adding our minor to your curriculum and expand your career opportunities.



# OUR PROGRAM

The FCBE Entrepreneurship minor, offered in the FCBE Department of Management, provides strategies and real-world case study evaluations to help you through all stages of a startup. You'll learn about the risks and rewards of entrepreneurship from successful startup founders and experienced mentors.

## JUST FOR YOU

You can tailor the FCBE Entrepreneurship minor to best suit your major in any department, business or non-business college at the University of Memphis. Choose a course that is relevant to both your business idea and your major.

COURSE SEQUENCE	
<b>UNIV 2555</b>	Introduction to Creativity, Innovation and Design
<b>MGMT 2820</b>	Introduction to Entrepreneurship
<b>MGMT 4921 or UNIV 4110</b>	Internship in Entrepreneurship
<b>MGMT 4920</b>	Independent Study/Management Problems
<b>MGMT 4820</b>	Entrepreneurship (Capstone Course)
<b>ELECTIVE</b>	(3 credits)

# OUR COLLABORATOR:

CREWS CENTER FOR ENTREPRENEURSHIP







# THE CREWS CENTER

The Crews Center is a unique resource available for UofM students and faculty, regardless of college or major, with a deep dive into being an entrepreneur.

Get immersed in a high-energy atmosphere at this cutting-edge facility which can serve as the launchpad to create your next new enterprise. Here, you may enhance your classroom experience in a place that links campus and community, providing you with mentorship, networking and space to transform your ideas into a business.

# CREWS FACILITY AMENITIES

**Office and Co-Working Space** | Fully equipped with computers, whiteboards and projectors.

**Digital Content Creation Studio** | Record videos, podcasts, etc. with cameras, green screens, microphones, lighting, video editing workstations and more.

**Conference Room** | The perfect place for presentations, interviews, client pitches or training for your company.

**Breakout Room** | Space for students to engage in collaborative and cooperative small groups.

## CREWS ENTREPRENEUR PROGRAMS

We offer programs that make it easy for you to get involved, build your experience and professional development, and make sure you connect with the brightest (and coolest) minds on campus. Whether you're already an entrepreneur or don't know what an entrepreneur is, we are the resource to launch your idea or get the mentorship you need to succeed.

### Programs include:

- Venture Development
- ImagineU
- CEO
- Fast Pitch Competition
- 3-Day Startup

Find roundtables, competition opportunities, seminars with startup founders, guest speakers sharing keys to success and more at [memphis.edu/crews/events](https://memphis.edu/crews/events).



THE UNIVERSITY OF  
**MEMPHIS**

## Fogelman College of Business & Economics

### Department of Management

202A Fogelman College  
Administration Building  
Memphis, TN 38152  
901.678.4551

[memphis.edu/entre\\_minor](http://memphis.edu/entre_minor)

### Crews Center for Entrepreneurship

3618 Walker Ave.  
Memphis, TN 38152  
901.678.1597

[memphis.edu/crews](http://memphis.edu/crews)

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