ENGL 3601.M50: Intro to Tech and Prof Writing, Everyday Rhetoric

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This course is designed to equip you with writing skills you will need in your **professional life.** The course will expose you to a variety of common business, organizational, and career genres and teach you the general demands of each. This course emphasizes material in **written and visual formats** that are usercentered and engaged. This course and its pursuits are informed by current research in technical communication, case studies, and emerging trends in engaged scholarship.