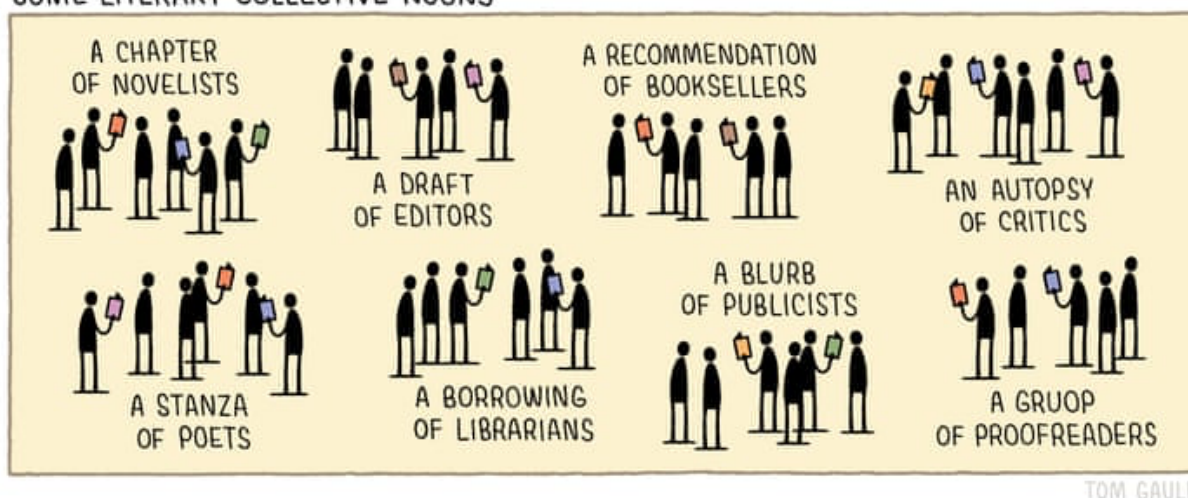


THE UNIVERSITY OF MEMPHIS
ENGL 7475: LITERARY PUBLISHING

SOME LITERARY COLLECTIVE NOUNS



Professor: Eric Schlich

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Office: Patterson 431

Class: By appt.

COURSE DESCRIPTION

This course involves the development of practical, hands-on skills related to editing, producing, and promoting the literary magazine *The Pinch*, the award-winning, nationally distributed literary journal of The University of Memphis. We will focus on the art and craft of evaluating and editing fiction, poetry, creative nonfiction, art, and photography as well as layout, production, and all the business aspects of publishing a literary journal including subscriptions, marketing, and distribution.

Along with reading general submission on Submittable, students in this course will be evaluating entries in *The Pinch*'s contests—The Pinch Literary Awards in Fiction and Poetry and the Page Prize in Creative Nonfiction. Student editors will determine finalist pieces to be forwarded to the contest judges, professional writers in their given genre.

In addition to editorial work, this course includes planning, programming, and promoting literary events connected to *The Pinch*, such as the release party and reading for the newest issue. This also includes attending the Association of Writers & Writing Programs (AWP) Conference and representing and selling *The Pinch* at the journal's bookfair booth.

This is an excellent course for **ALL** graduate students, whether they are enrolled in the MFA program or not. The class functions like an internship with students expected to work (including the three class hours) about ten hours a week.

REQUIRED TEXTS

The Pinch Manual (distributed in class)

Issue of *The Pinch* (distributed in class)