Dr. Will Duffy

Intro to Technical & Professional Communication

ENGL 3601.002

TR 11:20-12:45

This course is a specialized exploration of applied rhetoric (real-world writing) that centers on the integration of Artificial Intelligence tools in professional and technical writing. Recognizing that the majority of today's professional writing occurs in digital spaces, the course delves into how AI can enhance and streamline the processes and outcomes of professional and technical communication in the workplace and beyond.

While familiarizing ourselves with an array of professional written genres and the specific demands of each, we will work to develop a flexible rhetorical literacy for analyzing, composing, and adapting such genres for specific purposes. By the end of the course, emerging professional writers, engineers, digital content managers, creative consultants, and business professionals will have a stronger grasp of how to ethically and effectively harness AI tools to navigate the ever-changing conventions of professional and technical communication.