

Professor: Kendra Vanderlip **Email:** klvndrlp@memphis.edu
Office: Patterson 216 **Class:** W 5:30 pm - 8:30 pm
ENGL 7475: Literary Publishing

Course Description:

This course involves the development of practical, hands-on skills related to editing, producing, and promoting the literary magazine *The Pinch*, the award-winning literary journal of The University of Memphis. We will focus on the art and craft of evaluating and editing fiction, poetry, creative nonfiction, art, and photography as well as layout, production, and all the business aspects of publishing a literary journal including subscriptions, marketing, and distribution.

Along with reading general submission on Submittable, students in this course will be evaluating entries in *The Pinch's* contests. This course also includes planning, programming, and promoting literary events connected to *The Pinch*, such as the release party and visiting writer events. This Spring semester, we will also attend the Association of Writers & Writing Programs (AWP) Conference, located in Kansas City, Missouri.