

# FCBE Faculty/Staff Meeting

## April 25, 2024 | Meeting Minutes

Quorum present

Agenda:

- Dean's welcome
- Mr. Bill Dunavant's presentation
- Building update
- Awards
- Programmatic updates
- Open discussion (all)

Dean's welcome focused on recognizing progress on recent initiatives and departmental/center achievements. To have what we've never had, we must be willing to do what we've never done. And those in an "alone state" perceive their challenges to be more difficult (hill steepness experiment).

Mr. Bill Dunavant gave a 35+ minute presentation on the impressiveness of Memphis, its region, and its business/infrastructure community.

The Dean provided an update on the building modernization project. Program renderings were shared, and fundraising progress was reported.

Faculty/staff awards were presented by the Associate Dean for Academic Programs & Research as follows:

### **1. PhD Student Outstanding Teaching Awards**

- **Fatemeh Kamkar** (Finance)

### **2. Faculty Teaching Awards**

**Engaged Creative Teaching Excellence:**

- **Allison Potter** (Assistant Professor of Teaching; Finance)

**Teaching Beyond the Classroom Excellence:**

- **Napoleon Overton** (Associate Professor of Teaching; Finance)

### 3. Research Mentoring Excellence Award

- **Huigang Laing** (Professor and FedEx Chair of Excellence in MIS)

### 4. Preeminent Publication Awards

- **Ali Adeli** (Assistant Professor of Management Information Systems); “The Effects of Online Social Identity Signals on Retailer Demand,” Management Science.
- **Ankur Arora** (Assistant Professor of Management Information Systems; “Equality Does Not Make You Happy: Effects of Differentiated Leader-Member Exchange and Team Member Exchange on Developer Satisfaction in Agile Development Teams,” Management Information Systems Quarterly.
- **Jan Hanousek** (Assistant Professor of Finance); “Place Your Bets? The Value of Investment Research on Reddit’s Wallstreetbets,” The Review of Financial Studies.
- **Velma Zahirovic-Herbert** (Professor and Martha and Robert Fogelman Family Chair in Sustainable Real Estate); “Ethnicity in Housing Markets: Buyers, Sellers and Agents,” Real Estate Economics.
- **JiHae You** (Assistant Professor of Management); “Faults and Faultlines: The Effects of Board Faultlines on CEO Dismissal,” Journal of Management; “Can Powerful Allies Protect the CEO Against Performance Declines: The Role of the CEO’s Subgroup Power in CEO Dismissal,” Strategic Management Journal.
- **Joseph Zhang** (Professor of Accounting); “Information Transparency and Investment in Follow-on Innovation,” Contemporary Accounting Research.

### 5. Outstanding Paper Awards

#### Conceptual/Theoretical:

- **Carmen Astorne** (Associate Professor of Economics); 1<sup>st</sup> Place: “Noisy Identity and Cooperation,” Journal of Economic Behavior and Organization.
- **Nirmalee Raddatz and Kate Sorensen** (Associate Professors of Accounting); 2<sup>nd</sup> Place: “The Adverse Effects of the ‘Anticipation of Racial Discrimination’ on Auditors who are Black, Indigenous or People of Color (BIPOC): An Exploratory Study with Research Propositions,” Accounting Horizons.

### **Empirical:**

- **Caitlin Porter** (Associate Professor of Management); 1<sup>st</sup> Place: “The Multiple Roles of Network Ties in the Employee Job Search Process,” Human Resource Management.
- **Caitlin Porter** (Associate Professor of Management); 2<sup>nd</sup> Place: “Why do People Network? Professional Networking Motives and their Implications for Networking Behaviors and Career Success,” Journal of Vocational Behavior.

### **6. George Johnson Research Fellowships**

- **Alex Lindsey** (Assistant Professor of Management)

### **7. George Johnson Teaching Fellowships**

- **Scott Vann** (Assistant Professor of Teaching, MIS)

### **8. Dean’s Staff Service Excellence Awards**

- **Alexis Caprice Dewey** (College Academic Advisor II: Finance/International Business)
- **Betsy Jasper** (College Academic Advisor II: Marketing & Supply Chain Management/Human Resources)
- **Annette Webb McNeil** (Administrative Associate II)
- **Dianne Moody** (Business Officer III)
- **Maddie Stoks** (Communications Specialist)

### **9. George Johnson Staff Excellence and Professionalism Award**

- **Marja Martin-Carruth** (Director, Avron B. Fogelman Center for Professional Career Development)

Programmatic updates were given by the Associate Dean for Academic Programs & Research as follows:

1. Faculty were thanked for their hard work during spring semester on the college curriculum reviews. Three reviews had already been submitted; 16 more are expected before the end of May. Reviews will be consolidated and loaded on the college website for general sharing and solicitation of feedback.
2. The newly re-designed MBA, concentration in Executive Leadership (EMBA) will launch Fall 2025. Development of marketing campaign and collateral will begin in earnest in May. We are recruiting faculty interested in teaching in the new EMBA; teaching assignments will be offload and faculty will be compensated at competitive rates.
3. Review of our online course inventory is complete. Concerns were noted regarding student engagement and awareness of instructors teaching their courses. Guidance for improving our online courses, including adding college branding, will be developed shortly and shared with the faculty this summer in time for fall semester.

Open discussion: the primary theme of the open discussion was a follow-on from the programmatic updates; namely, addressing a faculty concern regarding administrator access to Canvas-based online courses.