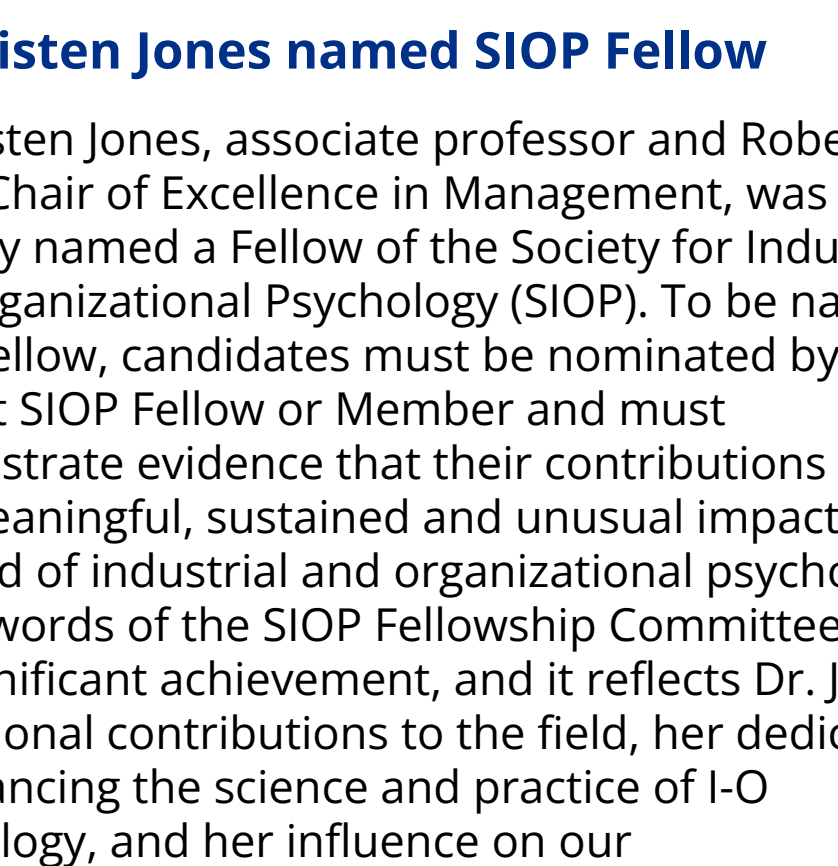


March 2025

Crews Center Director Whitney Hardy featured in *The Daily Memphian*

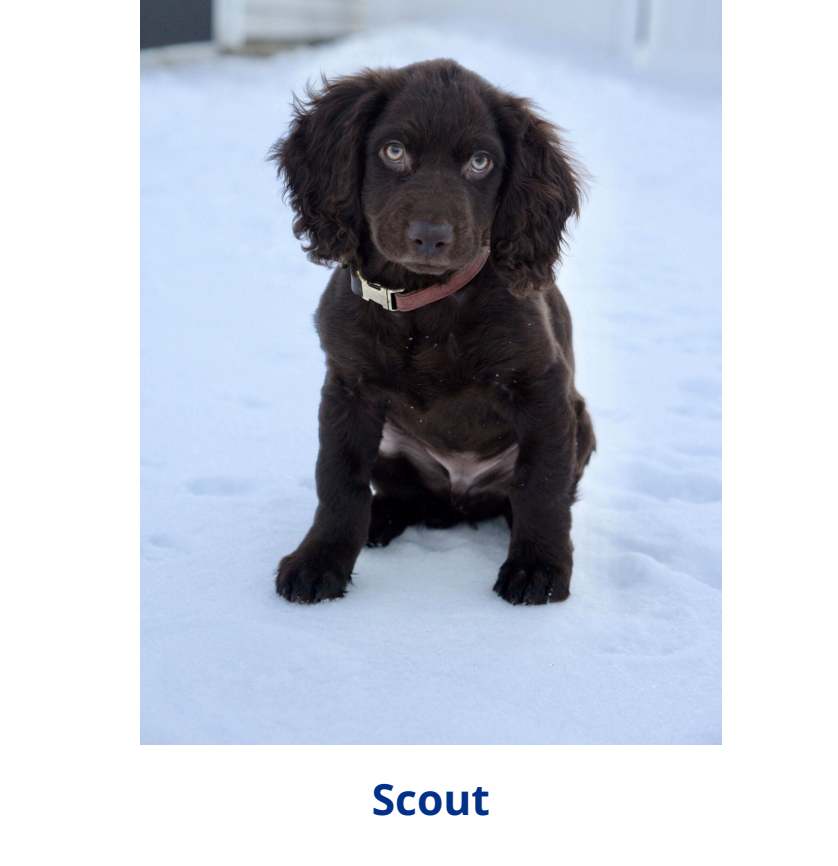
Whitney Hardy, director of the Crews Center for Entrepreneurship, was recently featured in a profile published by *The Daily Memphian*. In this article, she discusses her lifelong entrepreneurial and problem-solving zeal and how she is using these attributes to bring the Crews Center to new heights. To read the complete piece, [click here](#).



Whitney Hardy

Dr. Kristen Jones named SIOP Fellow

Dr. Kristen Jones, associate professor and Robert Wang Chair of Excellence in Management, was recently named a Fellow of the Society for Industrial and Organizational Psychology (SIOP). To be named a SIOP Fellow, candidates must be nominated by a current SIOP Fellow or Member and must demonstrate evidence that their contributions have had meaningful, sustained and unusual impact on the field of industrial and organizational psychology. In the words of the SIOP Fellowship Committee, "This is a significant achievement, and it reflects Dr. Jones's exceptional contributions to the field, her dedication to advancing the science and practice of I-O psychology, and her influence on our professional community."



Dr. Kristen Jones

Maddie Stoks welcomes new puppy, Scout

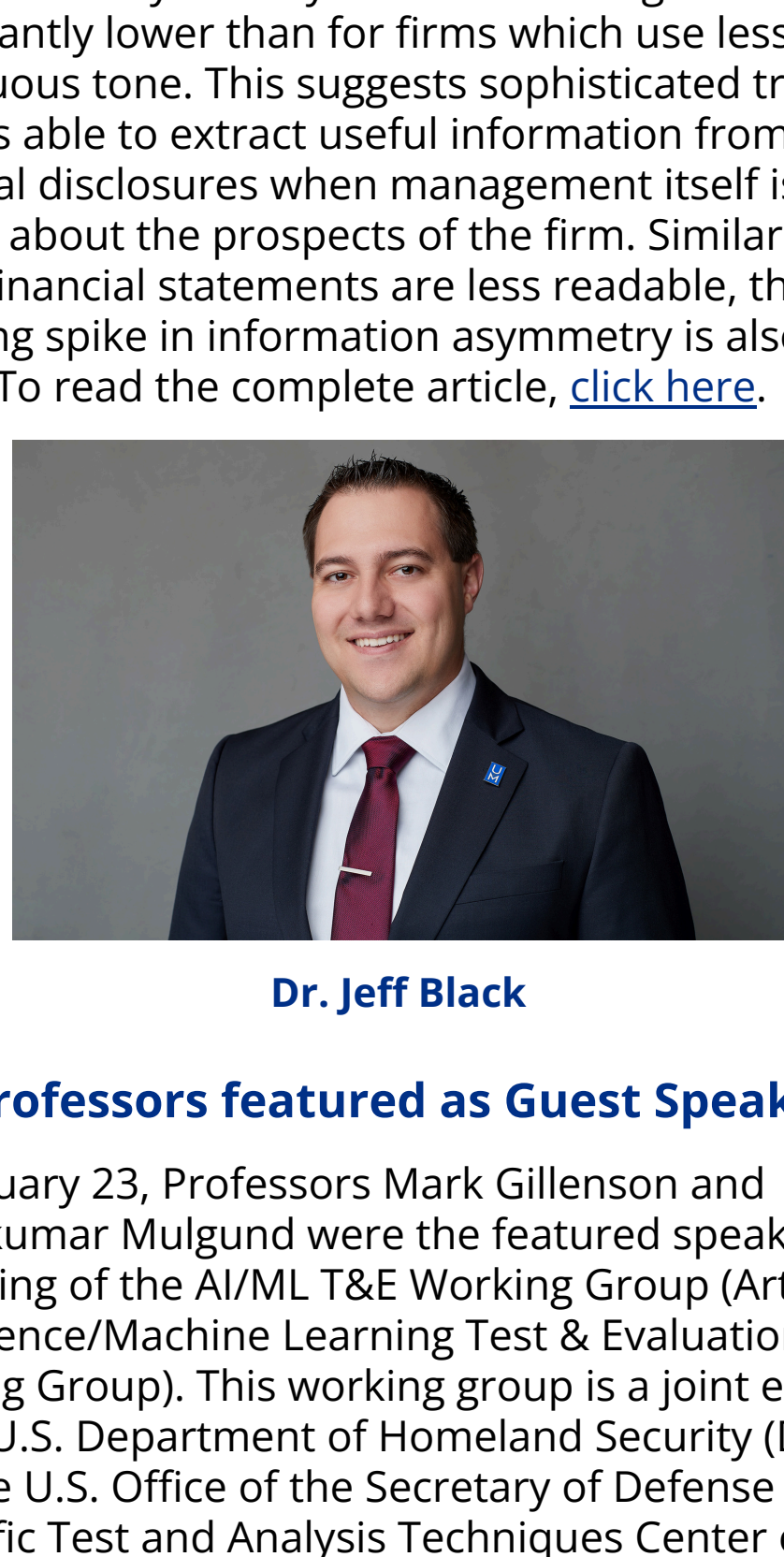
Marketing & Communications Manager Maddie Stoks recently adopted a new puppy, Scout. He is an 8-week-old Boykin Spaniel! His current obsessions include eating, sleeping and chasing his older brother, Banks!



Scout

Finance students won 3rd place in the CFA Institute Research Challenge

FCBE Finance students Frannky Rayo, Zach Johnson, Zobayer Amir and Asafe Ribeiro placed third in the local round of the inter-university CFA Institute Research Challenge, an annual global competition that provides university students with hands-on mentoring and intensive training in financial analysis and professional ethics. The Fogelman Finance team was led by Professors Nap Overton and PK Jain. For more information about the challenge, [click here](#).

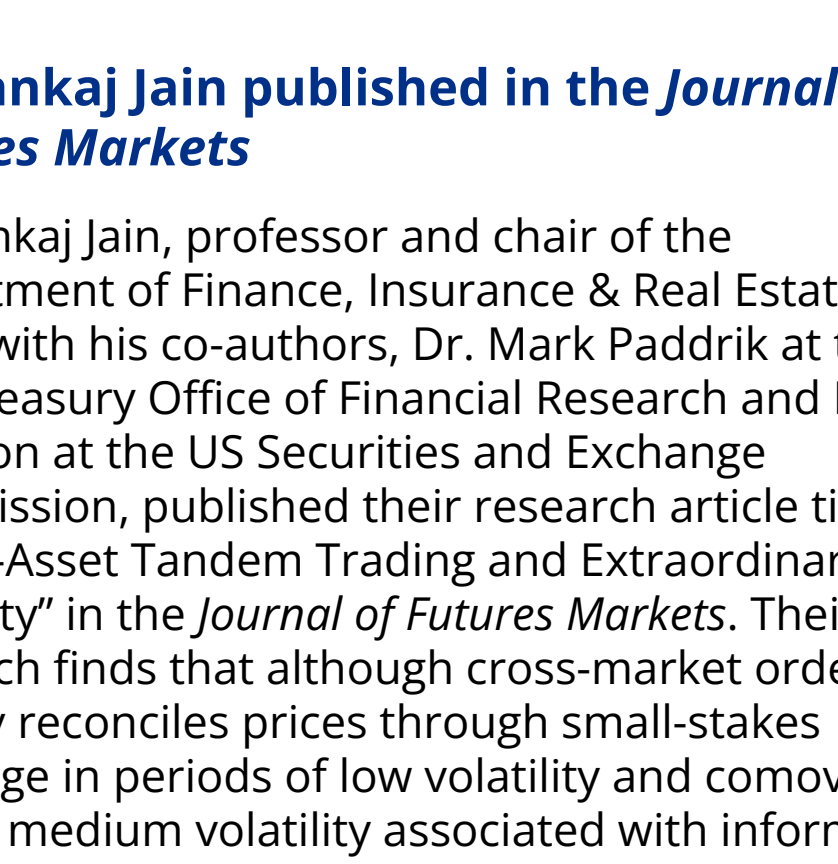


Dr. Jeff Black published two papers with former PhD students

Dr. Jeff Black, associate professor in the Department of Finance, Insurance & Real Estate, recently published two paper with former Fogelman Ph.D. students.

The first paper titled “Economic policy uncertainty and corporate bond liquidity” was published in the *Journal of Banking & Finance* with Nirmol Das, who is now an assistant professor at California State University in Sacramento. In this paper, they found that elevated Economic Policy Uncertainty (EPU) is associated with reductions in corporate bond dealer inventories and worsening liquidity, suggesting bond dealers react to increased inventory risk by reducing their capital commitments and compensating themselves via increased transaction costs. To read the complete article, [click here](#).

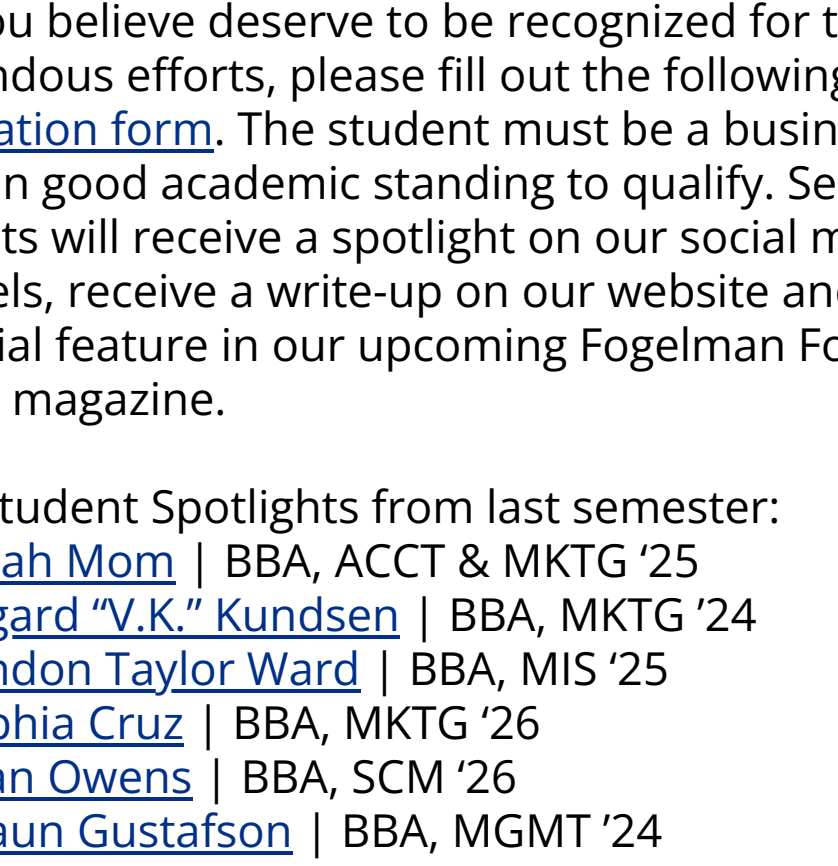
The second paper titled “Textual uncertainty in financial disclosures and information asymmetry among investors” was published in the *Financial Review* with Rasheek Irtisam, who is now an assistant professor of practice at Texas Tech University. This paper was also coauthored with Dr. PK Jain, professor and chair of the FIR Department. In this paper, they found when management uses more ambiguous tone in 10-K and 10-Q filings, the resulting spike in information asymmetry around the filing window is significantly lower than for firms which use less ambiguous tone. This suggests sophisticated traders are less able to extract useful information from financial disclosures when management itself is less certain about the prospects of the firm. Similarly, when financial statements are less readable, the resulting spike in information asymmetry is also lower. To read the complete article, [click here](#).



Dr. Jeff Black

MIS Professors featured as Guest Speakers

On January 23, Professors Mark Gillenson and Pavankumar Mulgund were the featured speakers in a meeting of the AI/ML T&E Working Group (Artificial Intelligence/Machine Learning Test & Evaluation Working Group). This working group is a joint effort of the U.S. Department of Homeland Security (DHS) and the U.S. Office of the Secretary of Defense (OSD) Scientific Test and Analysis Techniques Center of Excellence (STAT COE). The topic of their presentation was Research Findings in the use of Artificial Intelligence in Software Test and Evaluation.



Dr. Mark Gillenson



Dr. Pavankumar Mulgund

Dr. Susy Jaramillo published in the *Journal of Service Research*

Dr. Susy Jaramillo, assistant professor in the Department of Marketing & Supply Chain Management, was recently published in the *Journal of Service Research* for her paper titled “Profiling as a Service Failure.” To read the article in its entirety, [click here](#).

Dr. Susy Jaramillo

Dr. Pankaj Jain published in the *Journal of Futures Markets*

Dr. Pankaj Jain, professor and chair of the Department of Finance, Insurance & Real Estate, along with his co-authors, Dr. Mark Paddrik at the U.S. Treasury Office of Financial Research and Robert Garrison at the US Securities and Exchange Commission, published their research article titled “Cross-Asset Tandem Trading and Extraordinary Volatility” in the *Journal of Futures Markets*. Their research finds that although cross-market order flow usually reconciles prices through small-stakes arbitrage in periods of low volatility and comovement during medium volatility associated with information arrival, it can exacerbate price dislocation from fundamental values during extraordinary volatility. While applying market-wide circuit breakers (MWCB) mitigates the extreme negative spillovers by jointly halting markets, they identify room for further harmonization during the MWCB market reopening process. To access the complete paper, [click here](#).

Dr. PK Jain

FCBE Stellar Student Spotlights

We want to showcase our outstanding business students! If you have any high-achieving students who you believe deserve to be recognized for their tremendous efforts, please fill out the following [nomination form](#). The student must be a business major in good academic standing to qualify. Selected students will receive a spotlight on our social media channels, receive a write-up on our website and a potential feature in our upcoming Fogelman Focus annual magazine.

FCBE Student Spotlights from last semester:

- [Terah Mom](#) | BBA, ACCT & MKTG '25
- [Vegard “V.K.” Kundsen](#) | BBA, MKTG '24
- [London Taylor Ward](#) | BBA, MIS '25
- [Sophia Cruz](#) | BBA, MKTG '26
- [Ryan Owens](#) | BBA, SCM '26
- [Shaun Gustafson](#) | BBA, MGMT '24

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