



January 2025

We're Hiring a Marketing & Communications Associate

We are looking to hire a highly motivated, outgoing, creative student to support the College's marketing and communication efforts. This will be a **hybrid, part-time, paid** position! Primary duties will include hosting our official podcast, "Business in Blue," and managing our social media platforms. So, if you have on-air and/or social media experience, apply today via [Handshake](#). You will also be required to submit a short audition video in which you present five amazing things about living in Memphis. Be creative and have fun! You may email the video to fcbe_mktgcomm@memphis.edu.

Applications close Friday, February 14. While not required, business majors will be given priority. Ideally, we are looking for a sophomore or junior in good academic standing.



"Business in Blue" is Back for Season 2

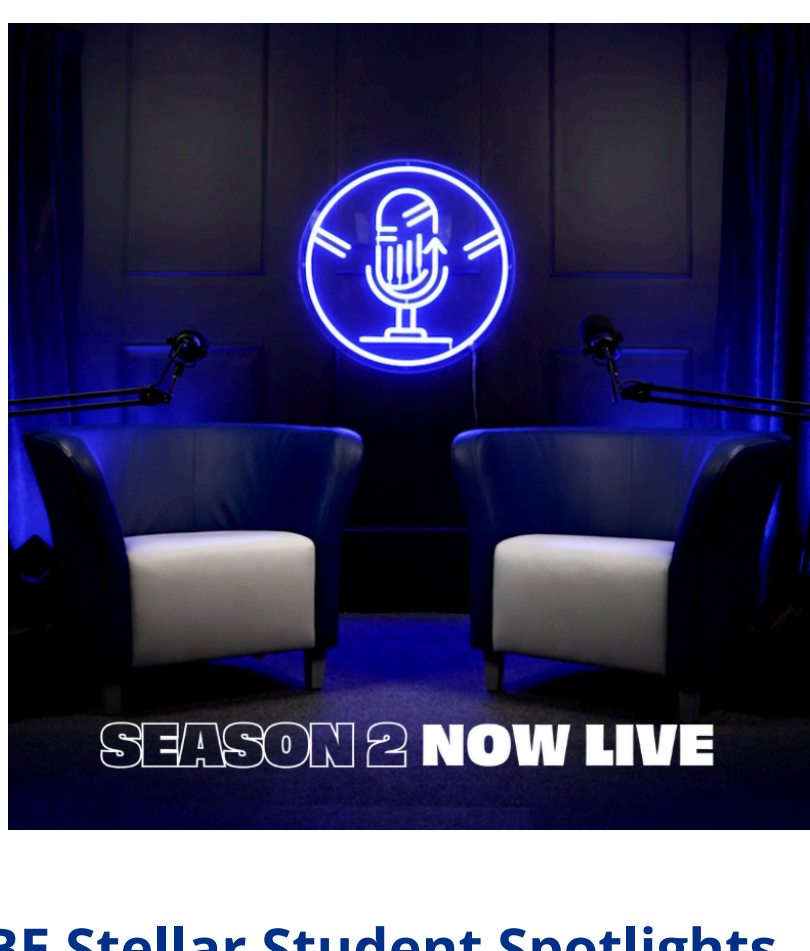
Put on your *Blue Suede Shoes* and tune into "Business in Blue's" Season 2 premiere featuring Jack Soden, CEO of Elvis Presley Enterprises. After an initial conversation with Priscilla Presley, Elvis Presley's former wife, Jack took a leap of faith and developed a sustainable business plan to transform the "King of Rock and Roll's" homestead into a historic museum. Tune in to learn how Jack and his team prioritized authenticity while simultaneously implementing creative business advancements, to ensure that Elvis's legacy remains timely and timeless. Hosted by MBA student, Carley Brown, "Business in Blue" aims to highlight success stories, expert advice, and of course, all things business in Memphis.

Episodes drop every two weeks. Listen on [Apple](#), [Spotify](#) or [Podbean](#).

Season 2 tentative guests include:

- Phillip Ashley Rix, Founder & CEO | Phillip Ashley Chocolates
- Dr. Russell Wigginton, President | National Civil Rights Museum
- Jessica Benson, Host & Contributor | Memphis Grizzlies & Grind City Media
- Dawn Graeter, President & CEO | Southern Security Federal Credit Union
- Alex Boggs, Area Director | Huey's Restaurants
- And many more...

Follow us on [Instagram](#) for the most update to date information about our podcast. You can also access all episodes on our [website](#).



FCBE Stellar Student Spotlights

We want to showcase our outstanding business students! If you would like to nominate yourself or another high-achieving classmate for consideration, please fill out the [nomination form](#). To qualify for selection, you must be a business major in good academic standing. Selected students will receive a spotlight on our social media channels, receive a write-up on our website and a potential feature in our upcoming Fogelman Focus annual magazine.

FCBE Student Spotlights from last semester:

- [Terah Mom](#) | BBA, ACCT & MKTG '25
- [Vegard "V.K." Kundsen](#) | BBA, MKTG '24
- [London Taylor Ward](#) | BBA, MIS '25
- [Sophia Cruz](#) | BBA, MKTG '26
- [Ryan Owens](#) | BBA, SCM '26
- [Shaun Gustafson](#) | BBA, MGMT '24

Mark Your Calendars for Upcoming Events

Did you know that you can keep track of all the upcoming events by accessing our online [FCBE calendar](#)? Bookmark this page so that you never miss an exciting opportunity. Some of our upcoming events to note:

- Fogelman Women in Leadership Student Lunch & Learn | Thursday, Jan. 30 from 11 AM – 1 PM
- Accounting Careers of Tomorrow | Friday, Jan. 31 from 9 AM – 3:15 PM
- AMIS Spring Introduction Meeting | Thursday, Feb. 6 from 4 – 5 PM
- Crews Center Lunch & Learn with Memphis Record Pressing | Friday, Feb. 7 from 12 – 1 PM
- Economics Club "Research & Careers with the Federal Reserve System" Meeting | Monday, Feb. 10 from 4:30 – 6:30 PM
- CPCD Internship & Career Fair | Thursday, Feb. 20 from 2:30 – 5 PM

Click the button below for additional details and for instructions on how to register!

[FCBE Calendar >](#)

Follow us on social!

