



SECoPA

SOUTHEASTERN CONFERENCE FOR
PUBLIC ADMINISTRATION

*Transforming Public and Nonprofit Governance:
Shaping Sustainable Communities for Tomorrow*

SEPTEMBER 18-21 | MEMPHIS, TN

2024 ANNUAL CONFERENCE



Department of Public and
Nonprofit Administration





Department of
Public and Nonprofit Administration

3720 Alumni Avenue

236 Browning Hall

Memphis, TN 38152

Phone: (901) 678-2000;

E-mail: swrobel@memphis.edu

<https://www.memphis.edu/padm/>

About SECoPA

SouthEastern Conference For Public Administration

Establishment of SECoPA

The Southeastern Conference for Public Administration (SECoPA) was established in 1978 in order to facilitate the promotion of public administration research, scholarship, and professionalism throughout the Southeastern United States. Prior to its formation, southeastern-based chapters of the American Society for Public Administration (ASPA) organized annual Southeast Regional Conferences.

The official Articles of Incorporation were adopted on June 23, 1978, and filed September 14, 1978. The organization was incorporated by faculty from several Florida institutions, including the University of South Florida, University of West Florida and Florida State University. The first (temporary) Chairman was Augustus B. Turnbull, III, and the first (temporary) Secretary was C. E. Teasley, III.

ASPA

SECoPA is an affiliation group of the American Society for Public Administration



Since 1939, we have been the nation's most respected society representing all forums in the public service arena. We are advocates for greater effectiveness in government – agents of goodwill and professionalism – publishers of democratic journalism at its very best – purveyors of progressive theory and practice and providers of global citizenship. We believe that by embracing new ideas – addressing key public service issues – and promoting change at both the local and international levels, we can enhance the quality of lives worldwide.

Mission: ASPA is the leading interdisciplinary public service organization that:

- Advances the art, science, teaching, and practice of public and non-profit administration.
- Promotes the value of joining and elevating the public service profession.
- Builds bridges among all who pursue public purposes at home and internationally.
- Provides networking and professional development opportunities to those committed to public service values.
- Achieves innovative solutions to the challenges of governance.

[Click here to learn more about ASPA](#)

About ASPA District III

SECoPA encompasses the same territory as District 3 of the American Society for Public Administration. ASPA members are assigned to one of five districts.

Each District is split up into three areas (groups of states). Each area is served by a member who is a District Representative to the ASPA National Council (3-year terms, staggered).

Current ASPA District 3 Representatives:

Terry Murphy (FL), expires Spring 2025

Ronald Sanders (FL), expires Spring 2026

Shaoming Cheng (FL), expires Spring 2027

WELCOME

to SECoPA 2024

SECoPA

On behalf of the SECoPA Board, welcome to the 2024 Annual Conference in the City of Memphis. The Conference theme is “Transforming Public and Nonprofit Governance: Shaping Communities for Tomorrow.”

The Conference Committee has created an excellent educational platform and combined it with a variety of networking opportunities (breaks, luncheons, and receptions). A collective thank you to the Conference Committee chairs and members, especially the University of Memphis Conference Team, led by Sharon Wrobel and John Topinka for their dedication to ensuring the conference is a success.

We encourage you to participate in the wide assortment of professional and social activities the Conference offers to all attendees. The sessions and networking events provide novel approaches, ideas, collaboration opportunities, tools, and resources which add value to the Conference experience. We hope SECoPA 2024 will enhance your professional development and inspire

you to share the latest ideas and best practices with your colleagues and organizations.

We also encourage you to join the various SECoPA committees and volunteer your expertise to their work throughout the year. The list of committees are in the program, and I urge you to reach out to the chairs if any committee is of interest to you.

Public administrators and faculty face challenges every day, whether you keep the public safe, water clean, provide affordable housing, manage funding, or teach the next generation of managers in our field. We appreciate and value your dedication to public service.

Enjoy the City of Memphis, nicknamed the “Home of the Blues” with its fantastic sight-seeing and myriad of museums: Graceland, Memphis Pyramid, National Civil Rights Museum, and the Memphis Rock ‘n’ Soul Museum, to name a few.

In closing, I would like to thank you for the honor of being your SECoPA President this year. I wish you the best in all your endeavors and in keeping public service strong.

Ines Beecher

SECoPA President; Retired Budget Director; DPA Student, West Chester University

Mr. Paul A. Young

Mayor, City of Memphis



Paul A. Young
MEMPHIS MAYOR

September 18, 2024

Dear SECoPA Participants,

On behalf of the City of Memphis, I am delighted to welcome all of you to the 2024 Annual Southeastern Conference for Public Administration (SECoPA). It has been 40 years since Memphis last hosted this prestigious event, and I must say, I hope you won't wait so long before returning to our vibrant city!

This year's conference theme, Transforming Public and Nonprofit Governance: Shaping Sustainable Communities for Tomorrow, is both timely and vital. My hope is that this gathering will help you recharge your intellectual batteries and inspire faculty, students, practitioners, and all attendees to bring back new ideas and energy to your communities.

While you're here, I encourage you not to spend all your time in meeting rooms. Memphis is a city rich in history, culture, and entertainment, and we want you to experience it all. I hope you will take time to enjoy the many charms of our city—from our great musical heritage to our world-famous barbeque.

In addition to the venue for your event, I recommend visiting the Stax Museum of American Soul Music, Beale Street, the National Civil Rights Museum, Graceland, the Museum of Science and History, I AM A MAN Plaza, the award-winning Memphis Zoo, the Botanic Garden, Sun Studios, and the Brooks Museum. Each offers unique inspiration and entertainment that I'm sure you'll find enriching.

Finally, don't miss the opportunity to stroll along our scenic riverfront, savor a taste of our renowned BBQ, and soak in the spirit, vitality, and tradition that make Memphis truly special.

Welcome to Memphis, and best wishes for a successful and inspiring conference!

Sincerely,

A handwritten signature in blue ink that reads "Paul A. Young".

Paul A. Young
Mayor, City of Memphis

125 North Main Street • Memphis, Tennessee 38103-2017 • (901) 636-6700 • FAX (901) 636-6959

Bill Hardgrave

University of Memphis President



Office of the President

341 Administration Building
Memphis, Tennessee 38152-3370

Office: 901.678.2234
Fax: 901.678.5065

www.memphis.edu

Dear SECoPA Attendees,

Welcome to Memphis! It is an honor to host the 2024 Southeastern Conference for Public Administration, and we appreciate each of you for traveling to our city to participate in this conference.


At the University of Memphis, our Department of Public and Nonprofit Administration is intertwined with our community. Our students are connected to a vast network of government and nonprofit partners through classes, internships and special projects as we prepare them for successful careers.

We pride ourselves on developing students who will become difference-makers in their respective fields. We appreciate the leaders, such as the SECoPA attendees, who help guide and inform them along that journey.

During your stay, I encourage you to connect with the UofM Department of Public and Nonprofit Administration, visit our campus and, of course, eat some BBQ!

We are pleased to host SECoPA this year, and we are grateful to each of the organizers, experts and participants who helped make this conference a success in Memphis.

Best regards,



Bill Hardgrave, President
University of Memphis



**SHELBY
COUNTY**

WWW.SHELBYCOUNTYTN.GOV

Lee Harris
Shelby County Mayor



LEE HARRIS
MAYOR

Shelby County Government

August 19, 2024

Greetings:

As Mayor of Shelby County, I am pleased to welcome you to the Mid-South for the 2024 Southeastern Conference of Public Administration. My hope for this conference is that it will allow each of you to share information, inspire creative thinking, and make new friends.

Much of what we have accomplished in Shelby County has come from the field of public administration. We have funded Pre-K education for all Shelby County families; established paid family leave for employees; enacted policies requiring that all County employees make a living wage; passed bold policy to combat climate change and phase out fossil-fueled fleet vehicles; and supported youth with the 901 Student Passport, an initiative that makes museums and other cultural assets free to local students, among many other initiatives. We look forward to any new ideas from your conference.

While you will be busy attending meetings during the day, please enjoy the food and entertainment our city has to offer in such places as Beale Street, South Main, Overton Square, Cooper-Young and many other neighborhoods. Best wishes for a great conference.

All the best,

Lee Harris
Mayor

I H/mh

VASCO A. SMITH, JR. ADMINISTRATION BUILDING
160 North Main Street, 11th Floor • Memphis, TN 38103 • 901-222-2000 • Fax 901-222-2005
www.shelbycountyttn.gov

SECoPA

SOUTHEASTERN CONFERENCE FOR PUBLIC ADMINISTRATION

SECoPA BOARD OF DIRECTORS OFFICERS

PRESIDENT

Ines Beecher (FL)

PRESIDENT-ELECT

Patrick Exmeyer (KY)

SECRETARY

Claire Mostel (FL)

TREASURER

Dallas Breen (MS)

BOARD OF DIRECTORS

Sawsan Abutabenjeh (MS)
Jourdan Davis (NC)
Eddie French (MS)
Peter Jones (AL)
Bruce McDonald (NC)
Aaron Rollins Jr. (KY)
Rhucha Samudra (GA)
Tonya Thornton (FL)

EX OFFICIO BOARD MEMBERS:

Past President (voting)
Doug Goodman (FL)
District III Rep (voting)
Terry Murphy (FL)
District III Rep (voting)
Ronald Sanders (FL)
District III Rep (voting)
Shaoming Cheng (FL)

Non-Voting Members:

Steven Bobes
Advisor
William (Bill) Solomon
Legal Advisor

AWARD COMMITTEE CHAIRS

HENSLEY AWARD

Dan Lasseter, Chair (GA)
Tonya Thornton (FL)

COLLINS AWARD

Dallas Breen, Chair (MS)
Staci Zavattaro (FL)
Rebecca Entress (FL)

KLINE AWARD

Aaron Rollins, Chair (MS)
Alka Sapat (FL)
Samantha Mosier (NC)

BOORSMA AWARD

Jeremy Hall, Chair (FL)
P. Edward French (MS)
Kendra Stewart (SC)

PUGLIESE AWARD

Patrick Exmeyer, Chair (KY)
Dallas Breen (MS)
Kim Hoffman (AR)

EQUITY RESEARCH AWARD

Beth Rauhaus (LA), Chair
Sean McCandless (TX)
Stephanie Pink-Harper (AL)

CONFERENCE COMMITTEE

CONFERENCE CHAIR

Sharon Wrobel
University of Memphis

CO-CHAIR

John Topinka
University of Memphis

TREASURER

John Topinka
University of Memphis

FUND RAISING COMMITTEE

Davia Downey, Chair
University of Memphis
Michael Howell-Moroney
University of Memphis
Candace McRae Walsh
University of Memphis
Elizabeth Gillespie
University of Memphis

PROGRAM COMMITTEE

Sharon Wrobel, Chair
University of Memphis
Davia Downey
University of Memphis
Joe Hafer
University of Memphis
Erin Nelson
University of Memphis
John Topinka
University of Memphis

SECoPA AWARDS

2024

Awards presented at the Thursday Luncheon

Kathryn E. Hensley Distinguished Public Service Practitioner Award

Recognizes sustained outstanding achievement in, and contributions to, public service and public administration through applied practice in the field. The committee will receive and assess nominations and will present the award at a scheduled luncheon or banquet event as part of the general SECoPA Conference. The award may be deferred if the committee determines that none of the submitted nominations meet the criteria or merit presentation of the award.

Morris W.H. Collins Award

Recognizes the most outstanding paper written by a doctoral student enrolled at a school within the SECoPA region.

Robert Kline Award

Recognizes the most outstanding paper written by a master's student enrolled at a school within the SECoPA region.

Awards presented at the Friday Luncheon

Donato J. Pugliese Award

Recognizes a senior SECoPA member who has made contributions to SECoPA and to the profession of public service.

Senator Peter B. Boorsma Award

Recognizes significant and established record of international activity and direct involvement in the exchange of international public administration theory and practices.

SECoPA Award for Outstanding Equity Research

Any manuscript delivered at the annual SECoPA conference is eligible for this award, provided it addresses a core aspect of equity as its central focus. This might include social equity, race, gender, or class-based equity, income equity, geographical equity, and so on. Authors may include faculty scholars, students, practitioners, or any combination thereof. In order to be eligible for this award, contenders must submit their proposal and be invited to present during the annual conference.

SECoPA

Our Presidents

Through the years

President	Year	President	Year	President	Year
Patrick Exmeyer	2025	Thomas Barth	2016	Claire Mostel	2007
Ines Beecher	2024	Phin Xaypanga	2015	Mary Taylor	2006
Doug Goodman	2023	Jo Ann Ewalt	2014	Gary Rassel	2005
Jeremy L. Hall	2022	Steven M. Bobes	2013	Kathryn Hensley	2004
Meg Streams	2021	Leonard Bright	2012	Tom Lynch	2003
P. Edward French	2020	Dorothy Norris-Tirrell	2011	Mary Ann Hinshaw	2002
Shannon K. Vaughan	2019	Donna M. Handley	2010	Harry Gross	2001
John J. Kiefer	2018	Stephen E. Condrey	2009	Katie Keeton	2000
Kim U. Hoffman	2017	Kendra B. Stewart	2008	Arie Halachmi	1999
				William Solomon	1998
				George Cox	1997

Support the Endowment

Rise up to support
the future of SECoPA!



dallasbreen@gmail.com

**DONATE
TODAY!**



Your donation helps increase
funding for:

- SECoPA conference registration fee waivers
- Scholarships and fellowships in the public administration field
- Professional development seminars

Advancing Public Service in the Southeast!



Memphis Your Host City 2024

Iconic Beale Street

SECoPA Conferences

2024 Memphis, Tennessee	2008 Orlando, Florida	1989 Jackson, Mississippi
2023 Atlanta, Georgia	2007 Nashville, Tennessee	1988 Birmingham, Alabama
2022 Lexington, Kentucky	2006 Athens, Georgia	1987 New Orleans, Louisiana
2021 Starkville, Mississippi (Virtual)	2005 Little Rock, Arkansas	1986 Pensacola, Florida
2020 No Conference due to Covid 19	2004 Charlotte, North Carolina	1985 Charleston, South Carolina
2019 Baton Rouge, Louisiana	2003 Savannah, Georgia	1984 Memphis, Tennessee
2018 Birmingham, Alabama	2002 Columbia, South Carolina	1983 Tallahassee, Florida
2017 Hollywood, Florida	2001 Baton Rouge, Louisiana	1982 Louisville, Kentucky
2016 Raleigh, North Carolina	2000 Greensboro, North Carolina	1981 Jackson, Mississippi
2015 Charleston, South Carolina	1999 St. Petersburg, Florida	1980 Orlando, Florida
2014 Atlanta, Georgia	1998 Pensacola, Florida	1979 Montgomery, Alabama
2013 Charlotte, North Carolina	1997 Knoxville, Tennessee	1978 Charleston, South Carolina
2012 Coral Springs, Florida	1996 Miami, Florida	1977 Knoxville, Tennessee
2011 New Orleans, Louisiana	1995 Savannah, Georgia	1976 Miami Beach, Florida
2010 Wilmington, North Carolina	1994 Lexington, Kentucky	1975 Williamsburg, Virginia
2009 Louisville, Kentucky	1993 Cocoa Beach, Florida	1974 Orlando, Florida
	1992 Montgomery, Alabama	1973 Nashville, Tennessee
	1991 Charlotte, North Carolina	1972 Atlanta, Georgia
	1990 Clearwater, Florida	1971 Hollywood, Florida
		1970 Atlanta, Georgia
		1969 Clearwater, Florida



**Steven J. Green
School of International
& Public Affairs**

FLORIDA INTERNATIONAL UNIVERSITY

DEPARTMENT OF PUBLIC POLICY AND ADMINISTRATION

- A diverse, inclusive, and supportive environment for students and faculty
- Excellent career placement notably among minority graduate students
- Extensive network and collaboration with diverse partners & communities



Master of Public Administration

Accelerated 4+1 Pathways to MPA for Undergrad Students from Diverse Disciplines



Bachelor of Public Policy and Service



Ph.D. in Public Affairs

Nationally Ranked Programs

- #9** Homeland Security and Emergency Management
- #12** International Global Policy and Administration
- #18** Local Government Management
- #25** Public Finance and Budgeting
- #22** Urban Policy



PA.FIU.EDU



SECoPA 2024

PRE-CONFERENCE BOARD MEETING WEDNESDAY, SEPTEMBER 18TH 3:30-5:30, DIRECTOR'S ROOM 1

Room	#	Day	Time	End	Session Title
8:30 - 10:00					
Directors 1	1.1	19-Sep	8:30	10:00	Asset-Based Public Administration: Moving from Wicked to Wouldn't It Be Lovely
Directors 3	1.2	19-Sep	8:30	10:00	Issues in Health Policy
Directors 6	1.3	19-Sep	8:30	10:00	Nonprofit Accountability and Sustainability
SE Ballroom A	1.4	19-Sep	8:30	10:00	Emerging Challenges and Opportunities in Professional Online Learning Post Pandemic
SE Ballroom B	1.5	19-Sep	8:30	10:00	Life-Essential Supplies Pre-Positioning and Distribution (LET'S-PPD):Examining Partnerships in Emergency Operations
SE Ballroom C	1.6	19-Sep	8:30	10:00	Race, Social Justice, The Arts, and Equity: Memphis, TN
MORNING COFFEE BREAK 9:00-9:45					
10:15 - 11:45					
Directors 1	1.7	19-Sep	10:15	11:45	Enhancing Public Sector Cybersecurity
Directors 3	1.8	19-Sep	10:15	11:45	Regional Issues: Atlanta, Chicago, Birmingham, and Around the World
Directors 6	1.9	19-Sep	10:15	11:45	Building And Preserving Thriving Communities
SE Ballroom A	1.10	19-Sep	10:15	11:45	Incentives, Alternative Service Delivery, And Work Performance
SE Ballroom B	1.11	19-Sep	10:15	11:45	Advancing in the Academy on the Tenure and Non-tenure Track: A Panel Discussion
SE Ballroom C	1.12	19-Sep	10:15	11:45	A New Procurement Approach: Purpose-Driven Procurement in Miami-Dade County
LUNCHEON 12:00 -1:30					
1:45 - 3:15					
Directors 1	1.13	19-Sep	1:45	3:15	Workshop: Transforming Nonprofits with Data: Evaluating Impact and Measuring Program Success
Directors 3	1.14	19-Sep	1:45	3:15	Emergency Preparedness for Extreme Weather
Directors 6	1.15	19-Sep	1:45	3:15	Happy Workers, Happy Organizations
SE Ballroom A	1.16	19-Sep	1:45	3:15	Reproductive and Fertility Policy as Social Indicators
SE Ballroom B	1.17	19-Sep	1:45	3:15	Evaluating and Improving Civic Engagement in the Southern U.S.: Comparing Findings, Inequality, and Approaches to Action Across Three States
SE Ballroom C	1.18	19-Sep	1:45	3:15	Workshop: Managing Change and Organizational Culture
AFTERNOON COFFEE BREAK 3:15-4:00					
3:30 - 5:00					
Directors 1	1.19	19-Sep	3:30	5:00	Health, Preparedness, and Disasters
Directors 3	1.20	19-Sep	3:30	5:00	Issues in Public Safety
Directors 6	1.21	19-Sep	3:30	5:00	Toward a More Inclusive Understanding of Gender
SE Ballroom A	1.22	19-Sep	3:30	5:00	Global Perspectives on Public Integrity and Social Trust
SE Ballroom C	1.23	19-Sep	3:30	5:00	Public Administrators and the Art of Coordination of Fragmentation
2024 WELCOME RECEPTION 6:00-8:00 SOUTHEAST BALLROOM B					
8:30 - 10:00					
Directors 1	2.1	20-Sep	8:30	10:00	Changing Government Through People, Money, and Leadership
Directors 3	2.2	20-Sep	8:30	10:00	Public Policy, Public Finance, and Disasters
Directors 6	2.3	20-Sep	8:30	10:00	Policy Performance at the Federal, State, and University Levels
SE Ballroom A	2.4	20-Sep	8:30	10:00	Evidence on STEM and Technical Training Programs
SE Ballroom B	2.5	20-Sep	8:30	10:00	Serving Local And Global Communities Through University-Community Engagement

SCHEDULE AT A GLANCE

Room	#	Day	Time	End	Session Title
MORNING COFFEE BREAK 9:00-9:45					
10:15 - 11:45					
Directors 1	2.7	20-Sep	10:15	11:45	University and Community Partnerships
Directors 3	2.8	20-Sep	10:15	11:45	Workshop: Getting And Keeping Your First Faculty Job: Understanding The Range Of Academic Settings
Directors 6	2.9	20-Sep	10:15	11:45	The Intersection of Nonprofit Leadership and Location
SE Ballroom A	2.10	20-Sep	10:15	11:45	Issues in Housing and Community
SE Ballroom B	2.11	20-Sep	10:15	11:45	Bringing the Dirt to Light: Teaching and Researching Public Sector Dirty Work
SE Ballroom C	2.12	20-Sep	10:15	11:45	Regional Convening for Meaningful Collaboration: A Discussion on Corals, Water Quality, and Coastal Resilience
LUNCHEON 12:00 -1:30					
1:45 - 3:15					
Directors 1	2.13	20-Sep	1:45	3:15	Health and Welfare Service Provision: Equity and Effectiveness
Directors 3	2.14	20-Sep	1:45	3:15	Meet the Editors: Public Works Management & Policy
Directors 6	2.15	20-Sep	1:45	3:15	Issues in Federal Civil Service
SE Ballroom A	2.16	20-Sep	1:45	3:15	Publicness, Gender, and the Dimensions of Leadership
SE Ballroom B	2.17	20-Sep	1:45	3:15	The Impact of U.S. Policies on Health Outcomes: Affordable Care Act, All-Payer Claims Database, and Individual Mandates
SE Ballroom C	2.18	20-Sep	1:45	3:15	Capacity Building Seminar as a Service-Learning Experience
AFTERNOON COFFEE BREAK 3:15-4:00					
3:30 - 5:00					
Directors 1	2.19	20-Sep	3:30	5:00	Artificial Intelligence, Governance, and Public Service Delivery
Directors 3	2.20	20-Sep	3:30	5:00	Issues in Paid and Unpaid Nonprofit Workforce
Directors 6	2.21	20-Sep	3:30	5:00	Gender, Diversity, Successful Managers And Customer Satisfaction
SE Ballroom A	2.22	20-Sep	3:30	5:00	Collaboration, Communication, and Community Engagement
SE Ballroom C	2.23	20-Sep	3:30	5:00	Policies and Perceptions of Diversity, Equity, and Inclusion
2025 CLOSINGRECEPTION 6:00-8:00 Southeast Ballroom B					
8:30 - 10:00					
Directors 1	3.1	21-Sep	8:30	10:00	Citizen Actors and Customers
Directors 3	3.2	21-Sep	8:30	10:00	Free Speech and Political Participation
Directors 6	3.3	21-Sep	8:30	10:00	Innovations in Educational and Organizational Improvement
SE Ballroom A	3.4	21-Sep	8:30	10:00	Sustainable Energy Opportunities and Challenges
SE Ballroom C	3.5	21-Sep	8:30	10:00	Ensuring Child Welfare: Advocacy, Support, and Legal Perspectives
10:15 - 11:45					
Directors 1	3.7	21-Sep	10:15	11:45	Community Building and Cultural Change
Directors 3	3.8	21-Sep	10:15	11:45	Governing Social Media in Public and Nonprofit Organizations
Directors 6	3.9	21-Sep	10:15	11:45	Government Financial Management Challenges
SE Ballroom A	3.10	21-Sep	10:15	11:45	Educational Equity
SE Ballroom C	3.11	21-Sep	10:15	11:45	Memphis REDi Alumni Association: From Theory to Practice Then Practice to Theory

CLOSING BOARD MEETING SATURDAY, SEPTEMBER 21ST, 1:00-3:00, LAKEVIEW 1

Thank you to

Our Sponsors

SILVER Sponsor



BRONZE Sponsors



LUNCHEON Sponsor



SESSION Sponsors



Thursday, September 19

8:30 - 10:00

Session 1.1

Directors 1

Asset-Based Public Administration: Moving from Wicked to Wouldn't It Be Lovely

Moderator: **Leigh Hersey**, *University of Louisiana, Monroe*

Exploring Youth to Art: The Community Arts Program in Action

Presenter: **Bryna Bobick**, *University of Memphis*

Placemaking: The Importance Of Cross-Sector Collaboration

Presenters: **B. Kathleen Gallagher**

Leigh N. Hersey, *University of Louisiana Monroe*

Assessing Healthy Effects Between Local Level Farmer's Market and Community Supported Agriculture and Physical Well-Being at the State Level

Presenters: **Patsy Kraeger**, *Chatham University*

Rhonda G. Phillips, *Chatham University*

Jonathan Hilliard Lubin, *Georgia Southern University*

Kristina Patterson, *Georgia Southern University*

Advancing Equity in Public Parks

Presenters: **Leigh N. Hersey**, *University of Louisiana, Monroe*

Courtney Harris, *University of Louisiana, Monroe*

Thursday, September 19

8:30 - 10:00

Session 1.2

Directors 3

Issues in Health Policy

Examining the Impact of Social Determinants on Maternal Mortality Among Black Women

Presenter: **Zamaria Ball**, *Georgia Southern University*

Concussion in the National Football League

Presenter: **Arielle Williams**, *Southern University and A&M College*

Health in All Policies: Lessons from San Francisco's Sugary Drinks Distributor Tax

Presenter: **Stephen Smith**, *Tennessee State University*

Thursday, September 19

8:30 - 10:00

Session 1.3

Directors 6

Nonprofit Accountability and Sustainability

Moderator: **Shamima Ahmed**, *Northern Kentucky University*

Nonprofit Organizations Accountability and Transparency: Issues and Hopes

Presenter: **Shamima Ahmed**, *Northern Kentucky University*

Managing Missions For Perpetuity: Sustainable Financial Performance Of Land Trusts In The United States

Presenters: **Ha B. Vien**, *North Carolina State University*
Eliana Sanchez, *North Carolina State University*
Yingzhou Yao, *North Carolina State University*

Non-profit Viability: Indicators from Volunteer Fire and EMS Departments

Presenter: **Thomas Poulin**, *Columbia Southern University*



*Welcome Reception Hosted by the
University of Memphis Department of
Public and Nonprofit Administration
Southeast Ballroom B, 6:30–8:30 pm*

Thursday, September 19

8:30 - 10:00

Session 1.4
Tennessee
Ballroom A

**Emerging Challenges and Opportunities in Professional
Online Learning Post Pandemic**

Moderator: **Jason Sonnenfelt**, *St. Jude Children's Research
Hospital*

Presenters: **Jason Sonnenfelt**, *St. Jude Children's Research
Hospital*

Raina Burditt, *St. Jude Graduate School of
Biomedical Sciences*

Thursday, September 19

8:30 - 10:00

Session 1.6
Tennessee
Ballroom C

Race, Social Justice, The Arts, and Equity: Memphis, TN

Moderator: **Keith D. Lee**, *Artist, Independent Researcher, and
Arts Management Consultant*

Presenters: **Keith D. Lee**, *Artist, Independent Researcher, and
Arts Management Consultant*

Shanette J. Parks, *Artist, Arts Enthusiast, and
Creative Advocate*

Lonnie Robinson, *Memphis artist and graphic
designer*

MEMPHIS SLIM COLLABORATORY

The former home of blues legend Memphis Slim was redeveloped by the Memphis Music Magnet plan, developed by community partners, industry stakeholders, and students in two U of M special topics courses led by Charlie Santo, (*Department of City and Regional Planning*) as a music-centered community space for artistic collaboration, music training and storytelling. The membership-based Collaboratory is equipped with video-casting rooms to record oral histories, and is anchored by a recording studio. The studio is run on a cooperative basis to support emerging artists as well as apprentices learning the production business.

1130 COLLEGE ST, MEMPHIS • (901) 590-4591



SECoPA

SOUTHEASTERN CONFERENCE FOR PUBLIC ADMINISTRATION

SAVE THE DATES FOR 2025



DATES

September 10-13, 2025



LOCATION

**Ft. Lauderdale Marriott
Coral Springs Hotel
and Convention Center**

HOSTED BY



More Information:

Local Host Co-Chairs:

William Solomon-

kingsol@bellsouth.net

Steven Bobes-

sbobes003@gmail.com

SECoPA

SOUTHEASTERN
CONFERENCE FOR
PUBLIC ADMINISTRATION

10:15-11:45

19 | September | 2024
Thursday

Thursday, September 19

10:15-11:45

Session 1.7 Directors 1

Enhancing Public Sector Cybersecurity Moderator:

Sukumar Ganapati, *Florida International University*

Local Government Attitudes Towards Cybersecurity In Florida

Presenter: **Sukumar Ganapati**, *Florida International University*

Bytes and Books: How Cyberattacks Pose Threats to Libraries

Presenter: **Emily Smith**, *The University of Alabama*

**The Scope of Cyber Security Measures in State Governments'
Artificial Intelligence (AI) Policies in the United States**

Presenter: **Ebenezer Acquah**, *Florida International University*

100% Online Programs in Public Policy and Administration at TSU

Tennessee State University is Tennessee's public HBCU.
In the Department of Public Administration, we offer fully online graduate
programs designed for the working student.

www.tnstate.edu/cps



Master of Public Administration (MPA) | 36 credits for in-service students;
42 if internship required (pre-service students). NASPAA accredited. No GRE required.

Graduate Certificates | 18 credits (6 courses), available in **public policy;**
local government management; nonprofit management; or public administration
executive leadership. Each of our certificates can be stacked with the MPA as well.
No GRE required.

Doctorate, Public Policy and Administration (Ph.D.) | 48 credits;
a rigorous research-based degree that prepares you for research or leadership roles in
public and nonprofit organizations, or faculty positions. *Must have master's in public*
administration or related field to be considered for this program. See current TSU
Graduate Catalog for admission criteria and curriculum.

Combine your COMMITMENT to PUBLIC SERVICE with PROFESSIONAL EXCELLENCE

TSU-25-048(A)-7g-13000 – Tennessee State University is an AA/EEO Employer.

Thursday, September 19

10:15-11:45

Session 1.8 Directors 3

Regional Issues: Atlanta, Chicago, Birmingham, and Around The World

Moderator: **Eric Zeemering**, *University of Georgia*

Population Change and Economic Development Tool Choice: Evidence from Metropolitan Atlanta and Chicago

Presenter: **Eric Zeemering**, *University of Georgia*

City Leaders' Perceptions of Urban Governance for Sustainable Urban Development

Presenters: **Z R M Abdullah Kaiser**, *University of Louisville*
Derrick Boakye Boadu, *Florida International University*

Network Analysis of Metropolitan Atlanta's Community Water Systems

Presenters: **James Newman**, *Southeast Missouri State University*
Jason Sides, *Southeast Missouri State University*

Forces For And Against Collaboration In Regional Governance

Presenter: **Christopher Burks**, *University of Arkansas, Little Rock*

Thursday, September 19

10:15-11:45

Session 1.9 Directors 6

Building And Preserving Thriving Communities

Moderator: **Latara Arterberry**, *Mississippi State University*

Not Just Rural - Resilient And Ready: Aspiring Change Through Social Relationships

Presenter: **Latara Arterberry**, *The Southern Poverty Law Center*

Setting The Table: A Study Of Grassroots Organization Political Training Program And Black Women Interests To Run For Local Government.

Presenters: **Shonna Tillman**, *Southern Poverty Law Center*

The Gullah Geechee Heritage Preservation Project: A Model for Sustainable Community Empowerment

Presenters: **Arianna Parker**, *The Riley Center For Livable Communities*
Marla Robertson, *College of Charleston*

Thursday, September 19

10:15-11:45

Session 1.9
Southeast
Ballroom A

Incentives, Alternative Service Delivery, And Work Performance

Moderator: **Shaoming Cheng**, *Florida International University*

Can Cash Incentives Reduce Syringe Litter? Evidence from Boston 311 Service Requests

Presenters: **Shaoming Cheng**, *Florida International University*

Angie Nga Le, *Rutgers University New Brunswick*

Boyuan Zhao, *University of Macau*

Sukumar Ganapati, *FIU*

Scaling Up Out-of-School Time Tutoring: Challenges and Lessons Learned

Presenters: **Joanne Carman**, *University of North Carolina at Charlotte*

Kristen Beach, *UNC Charlotte*

Zhi Li, *UIC Health Sciences Campus-Rockford*

Tasha Allen, *UNC Charlotte*

Jaqueline Little, *UNC Charlotte*

Does Hard Work Pay? Exploring The Relationship On How Work Hours Affect Income Levels Across Different Age Groups And Genders

Presenter: **Marcus Ashiangmor**, *Louisiana State University*

Thursday, September 19

10:15-11:45

Session 1.10
Southeast
Ballroom B

Advancing in the Academy on the Tenure and Non-Tenure Track: A Panel Discussion

Moderator: **Meghna Sabharwal**, *University of Texas Dallas*

Presenters: **Beth Rauhaus**, *University of Louisiana at Lafayette*

Stephanie Pink-Harper, *University of Alabama-Birmingham*

Meghna Sabharwal, *University of Texas Dallas*

Staci Zavattaro, *University of Central Florida*

Thursday, September 19

10:15-11:45

Session 1.11
Southeast
Ballroom C

A New Procurement Approach: Purpose-Driven Procurement in Miami-Dade County

Moderator: **Jason Smith**, *Miami-Dade County (FL) Strategic Procurement Department*

Presenters: **Jason Smith**, *Strategic Procurement Department*

Namita Uppal, *Strategic Procurement Department*

Jessica Tyrell, *Division Director*

Gary Hartfield, *Director, Office of Small Business Development - Miami-Dade County*

Luncheon

Keynote Speaker



Tennessee Ballroom, 12:00 - 1:30

Ted Townsend

**President & CEO
Greater Memphis Chamber**

Ted Townsend has worked to build a 'greater' Memphis for more than a decade while serving in leadership positions in the private, public, and nonprofit sectors. Prior to becoming president and CEO of the Greater Memphis Chamber in 2022, Townsend served as its chief economic development officer (2020-2022), leading the Chamber to its best year ever for economic development in 2021. Previously, Townsend served as the first-ever chief economic development and government relations officer for his alma mater, the University of Memphis (2018-2021); as deputy commissioner and chief operating officer of the Tennessee Department of Economic and Community Development (2011-2018); and as co-founder and chief operating officer of Memphis-based arGentis Pharmaceuticals Inc. (2005-2011).

- Chamber's chief economic development officer (2020-2022)
- University of Memphis Alumnus
- Co-founder and COO of Memphis-based arGentis Pharmaceuticals Inc.

Barrett and Greene

HOW ACADEMICS CAN WRITE IN A WAY THAT HAS POLICY IMPACT

Southwest Ballroom C, 5:15 - 6:15



Katherine BARRETT

Richard GREENE

Drawing on the lessons learned in their latest book, ***“Writing for Impact: How to Communicate Research in a Way People Will Read,”*** Barrett and Greene will discuss the gulf between the powerful research that divides academically trained writers from the practitioner community as well as the general public. Often, they argue, this boils down to a need to communicate ideas in a way that communicates ideas in a way that will help others translate them into action. Their presentation will incorporate some of the major themes from the book including:

- Keeping writing clear and simple
- Knowing your audience
- Dealing with editors
- Appropriately using social media
- Visualizing data in a way that makes it easier to understand.

Thursday, September 19

1:45 - 3:15

Session 1.13
Directors 1

**Workshop: Transforming Nonprofits with Data:
Evaluating Impact and Measuring Program Success**

Moderator: **Anna Verdiyan**, *America Needs You*

Presenters: **Anna Verdiyan**, *America Needs You*

Lindsey Neal, *Blueprint Advisory*

Thursday, September 19

1:45 - 3:15

Session 1.14
Directors 3

Emergency Preparedness for Extreme Weather

Moderator: **Jesse Spearo**, *Miami-Dade County Department of
Emergency Management*

Natural Hazard Mitigation: A Historical Data Review

Presenters: **Scott Langford**, *Arizona State University*

Robert Hines, *University of North Carolina -
Charlotte*

Melanie Waddell, *University of Georgia*

**Examining Local Government's Web-based Climate Risk
Transparency in Florida**

Presenters: **Julius Nukpezah**, *Mississippi State University*

Ismail Soujaa, *Albany State University,
Albany, Georgia*

Tamara Dimitrijevska-Markoski, *University of
South Florida*

**Community Severe Weather Awareness: A Public and Nonprofit
Approach**

Presenter: **Jesse Spearo**, *Miami-Dade County*

Department of Emergency Management

Thursday, September 19

1:45 - 3:15

Session 1.15 Directors 6

Happy Workers, Happy Organizations

Moderator: **Michael Howell-Moroney**, *The University of Memphis*

Public Sector Work and Happiness

Presenters: **Michael Howell-Moroney**, *The University of Memphis*
Nevbahar Ertas, *University of Alabama at Birmingham*

Unlocking the Determinants of Job Satisfaction in a Local Fire Department

Presenters: **Beth Rauhaus**, *University of Louisiana at Lafayette*
Laine Shay, *Texas A&M University Corpus Christi*

Exploring Job Autonomy as a Moderator in the Relationship Between Client Verbal Abuse and Job Satisfaction among Street-Level Bureaucrats

Presenters: **Namrta Sharma**, *The University of Texas at Dallas*
Imane Hijal-Moghrabi, *The University of Texas Permian Basin*
Abdollah Zeraatpisheh, *The University of Texas at Dallas*
Meghna Sabharwal, *University of Texas at Dallas*

Psychological Safety: Its Importance in Workplace Culture, Organizational Effectiveness, and Individual Well-Being.

Presenter: **Steve Wright**, *Gloucester County, VA*

Thursday, September 19

1:45 - 3:15

Session 1.16 Southeast Ballroom A

Reproductive and Fertility Policy as Social Indicators

Moderator: **Rodney Stanley**, *Tennessee State University*

In Vitro Fertilization Legislation in the Tennessee General Assembly: Protecting The Rights of Parents

Presenters: **Rodney Stanley**, *Tennessee State University*
Harold Love Jr., *Tennessee State Representative*

Social Equity in a Post-Roe Environment

Presenter: **Lorenda Naylor**, *University of Baltimore*

Thursday, September 19

1:45 - 3:15

Session 1.17
Southeast
Ballroom B

Evaluating and Improving Civic Engagement in the Southern U.S.: Comparing Findings, Inequality, and Approaches to Action Across Three States

Moderator: **Elizabeth Turner**, *Georgia Family Connection Partnership*

Presenters: **Robert C. Richards, Jr.**, *Open Governance Lab University of Arkansas Clinton School of Public Service*

Leslie Garvin, *Executive Director of North Carolina Campus Engagement*

Thursday, September 19

1:45 - 3:15

Session 1.18
Southeast
Ballroom C

Workshop: Managing Change and Organizational Culture

Moderator: **Heather Schoch**, *Tennessee Center for Performance Excellence*

How Strategic Planning Can Set You Up for Success... or Failure

Presenter: **Heather Schoch**, *Tennessee Center for Performance Excellence*

Engaging Employees In Making It Better - Whatever "It" Is

Presenter: **Kelley Molavi**, *Tennessee Center for Performance Excellence*



EARN YOUR STRIPES WITH A MASTER'S DEGREE IN POLITICAL SCIENCE

WHY STUDY WITH US?

- We offer a well-rounded curriculum with NATIONAL visibility.
- We have an excellent student-to-faculty ratio in our graduate program.
- Our graduates are successful! Our program is an effective springboard into both academic and non-academic careers.
- Our students develop a critical and versatile skill-set, many working as paid research assistants on funded projects.
- Our assistantships cover ALL fees and tuition. Our stipends are competitive with other graduate programs and cover student healthcare.

GRADUATE ASSISTANTSHIPS AVAILABLE!

 **JOIN US**

 **THE UNIVERSITY OF MEMPHIS**
Department of Political Science

19 | September | 2024
Thursday

Thursday, September 19

3:30 - 5:00

Session 1.19
Directors 1

Health, Preparedness, and Disasters

Moderator: **Ruthnande Kessa**, *Tennessee State University*

**Navigating Caregiving Challenges and Family Burden for
Individuals with Developmental Disabilities During Hurricanes: A
Qualitative Exploratory Study**

Presenter: **Ruthnande Kessa**, *Tennessee State University*

**Emergency Management: College Student Volunteers in Response
to Crises**

Presenters: **Huiting Qi**, *Valdosta State University*

Benjamin E Elliott, *Valdosta State University*

Reagin Jones, *Valdosta State University*

**Building Resilience: The Role of Emotional Intelligence in
Reducing First Responder Burnout**

Presenters: **Stephan Sussman**, *Barry University*

Carole Huberman, *Barry University*

Thursday, September 19

3:30 - 5:00

Session 1.20
Directors 3

Issues in Public Safety

**Gendered Punishment: Disparities in Legal Fine and Fee
Assessment in Alabama**

Presenter: **Peter Jones**, *University of Alabama at Birmingham*

Libby Hill, *University of Alabama at Birmingham*

Thursday, September 19

3:30 - 5:00

Session 1.21 Directors 6

Toward a More Inclusive Understanding of Gender

Moderator: **BrandRick Levy**, *Southern University A/M College
Baton Rouge*

Beyond The Battlefield: Exploring Transgendered Veterans' Perception Of Nature Of Military Experience And Leadership Challenges After DADT

Presenter: **Ahmed Rafi**, *The University of Texas at Dallas*

Inclusive Policies: Government and NGO Responses to Third Gender Challenges

Presenter: **Ridwan Islam Sifat**, *University of Maryland,
Baltimore County*

Gender Stereotypes in the United States: The Dichotomy of Men and Women in Professions Traditionally Occupied by Women

Presenter: **Brand Rick Levy**, *Southern University A/M College
Baton Rouge*

Thursday, September 19

3:30 - 5:00

Session 1.22 Southeast Ballroom A

Global Perspectives On Public Integrity and Social Trust

Moderator: **Nasir Uddin**, *School Of Urban Affairs And
Public Policy, The University Of Memphis*

Inequality And Social Trust: How Does Inequality Affect Social Trust?

Presenter: **Nasir Uddin**, *School Of Urban Affairs And
Public Policy, The University Of Memphis*

Political Responsiveness To Victims Of Rural Banditry And Kidnapping In North-West Nigeria

Presenter: **Nuruddeen Muhammad Koko**, *Usmanu Danfodiyo
University, Sokoto, Nigeria*

Public Integrity And The Compromised Lives Of Citizen Spouses In Mixed-Status Families: Introducing Unintended Policy Impact Analysis Framework (Upiaf)

Presenter: **Sina Jangjoo**, *Florida State University*

Thursday, September 19

3:30 - 5:00

Session 1.23 Southeast Ballroom A

Public Administrators and the Art of Coordination of Fragmentation

Moderator: **Dorcas Young Griffin**

Presenters: **Dorcas Young Griffin**, *Deputy Chief Administrative Officer,
Shelby County Government*

John Zeanah, *Director, Memphis/Shelby County Division
of Planning and Development*

Sandy Bromley, *Director, Shelby County Division of
Community Services*

Eric Harris, *President, JessRan*

SECOPA

SEPTEMBER 2024

Donato J. Pugliese Award

Bradley Wright

Bradley Wright a Professor of Public Administration and Policy at the University of Georgia, specializes in organizational behavior. Dr. Wright's research focuses on how employee attitudes and behavior are influenced by an interaction between the characteristics of employees and their organizational work environment. Much of his most recent research has focused on public service motivation, employee engagement, and leadership. His work has been published in the top public administration and management journals, including Administration & Society, American Review of Public Administration, International Public Management Journal, Journal of Public Administration Research and Theory, and Public Administration Review. Dr. Wright is a Fellow of the National Academy of Public Administration and the former editor of the Journal of Public Administration Research and Theory. Prior to joining the University of Georgia, he was on the faculty at Georgia State University and the University of North Carolina at Charlotte, and he held several positions in public higher education administration in both Michigan and New York.

Joseph Breen

Dr. Joseph "Dallas" Breen is the Executive Director for the John C. Stennis Institute of Government and Community Development and Assistant Research Professor in Political Science and Public Administration at Mississippi State University. Dr. Breen provides expertise in local and state government, human resources management, demography, survey research, and statistics. Dr. Breen combines his academic expertise with his public service and applied research talents to promote the health and well-being of the citizens of the State of Mississippi. Dr. Breen has extensive research expertise in a number of policy areas and applied research fields, including broadband access, economic well-being, and public health, notably serving as principal investigator on a significant number of policy studies for the State of Mississippi and other entities. Dr. Breen works closely with a number of organizations promoting civic education in underserved areas of the State of Mississippi to promote a better quality of life for all. Dr. Breen provides yearly training to newly elected officials in Mississippi at multiple association meetings throughout the State of Mississippi.

Bill Collins Award

Robert Pinka

Robert Pinka, III, is a doctoral student at University of North Carolina, Charlotte, studying Public Policy. Robert's academic background is in ethics and applied philosophy, and his professional background is in operations management and marketing (primarily with late-stage startups and small businesses). His research primarily focuses on the impacts of technology and institutions on social stratification and inequality of outcomes. Currently, he is working as a research assistant in political science and is a Managing Editor for the academic journal, Social Science Research. In his free time, Robert enjoys hikes, taking on new house projects, and teaching studio cycling.

AWARDS 2024

SECOPA



SEPTEMBER 2024

Katherine E. Hensley Award

Patrick **Lawton**

Patrick Lawton is former city administrator of Germantown. Lawton served the city of Germantown for 34 years and is longtime member of Tennessee Center for Performance Excellence, including serving on its Board of Directors. During Lawton's tenure with Germantown, the city achieved and maintained the dual AAA bond rating from Moody's and Standard and Poor's. Lawton oversaw the construction of the city's performing arts center and new library, and the introduction of new urbanism design standards. He was a driving force in the establishment of the Germantown Municipal School District and led a year-long strategic planning effort to create the Germantown Forward 2030 plan. Lawton was instrumental in the city of Germantown's recognition as a 2017 TNCPPE Excellence Winner and 2019 Baldrige National Award Recipient. Lawton retired as Germantown's city administrator in 2021.

Senator Peter B. Boorsma Award

Naim **Kapucu**

Dr. Naim Kapucu is Pegasus Professor of Public Administration and Policy at the University of Central Florida. He Currently serves as an Associate Dean, Interim, Research and Innovation, College of Community Innovation and Education. He was the director of the School of Public Administration at UCF between August 2015 – August 2020. He is the founding director of the Center for Public and Nonprofit Management at UCF. He is also joint faculty at the School of Politics, Security, and International Affairs and the Center for Resilient, Intelligent and Sustainable Energy Systems. Dr. Kapucu received Fulbright Distinguished Chair in Applied Public Policy, Democratic Resilience award jointly hosted by Flinders University and Carnegie Mellon University Australia in 2021. He is an elected fellow of the National Academy of Public Administration.

Senator Peter B. Boorsma Award

Naim **Kapucu**

Kyungmin Lee is a PhD Candidate in the School of Public Administration at the University of Central Florida specializing in reducing administrative burdens on government services to improve service outcomes. She explores the influence of public innovation and technology adoption's impact on organizational structure and employee behavior. Her current research investigates information sharing's effect on service provision for the homeless and her dissertation with Dr. Jeremy Hall will address three public innovations to improve service quality. Prior to her studies at UCF, Kyungmin was a research assistant at the Korea Institute of Public Administration studying regulatory innovation and at the Korean Women's Development Institute researching representative bureaucracy in South Korea. Kyungmin holds a bachelor's and a master's degree in public administration from Korea University in South Korea.

SECoPA

SOUTHEASTERN
CONFERENCE FOR
PUBLIC ADMINISTRATION

8:30 - 10:00

20 | September | 2024
Friday

Friday, September 20

8:30 - 10:00

Session 2.1 **Directors 1**

Changing Government Through People, Money, and Leadership

Moderator: **Dan Lasseter**, *University of Georgia*

Implementing a 360-Leadership Assessment in Local Government Leadership Development Programs: A Case Study from the Georgia and Virginia Certified Public Manager® Programs

Presenters: **Dan Lasseter**, *University of Georgia*

Tonya Thornton, *Global Connective Center*

Marci Campbell, *University of Georgia*

Threshold Mergers: The Effect of City-County Consolidation on Intergovernmental Transfers

Presenters: **Matthew Howell**, *Eastern Kentucky University*

Jeongwoo Kim, *Eastern Kentucky University*

Implementing Organizational Restructuring Strategies in City Governments

Presenter: **K. Tom Liou**, *School of Public Administration, University of Central Florida*

Friday, September 20

8:30 - 10:00

Session 2.2 **Directors 3**

Public Policy, Public Finance, and Disasters

Moderator: **Scott Langford**, *Arizona State University*

Comparative Analysis of COVID-19 Policy Directives: Southern States vs. Non-Southern States

Presenters: **Deepika Chandel**, *Auburn University*

Joseph A. Aistrup, *Auburn University*

Effects of National Emergency on Federal Agency Approval Processes of Newly Introduced Vaccines

Presenter: **Jeanette Colwell**, *Florida International University*

How Permanent Were the Changes Implemented by Social Service Agencies in Memphis During the COVID-19 Pandemic?

Presenters: **Elana Delavega**, *University of Memphis*

Susan Neely-Barnes, *University of Memphis*

Melissa Hirschi, *Utah Valley University*

Friday, September 20
8:30 - 10:00
Session 2.3
Directors 6

Policy Performance at the Federal, State, and University Levels

Moderator: **Kisha Hardwick**, *University of Central Arkansas*

The Write Stuff: exploring the dynamics of state Supreme Court administrative capacity through opinion text

Presenter: **Kisha Hardwick**, *University of Central Arkansas*

Determinants of Organizational Resilience in the US Federal Government

Presenters: **Julius Nukpezah**, *Mississippi State University*

Michael A. O. Ntow *Mississippi State University*

Utilizing Experiential Learning to Assist with Assessing Human Resources Policy at the Local Government Level

Presenter: **Joseph Hafer**, *University of Memphis*

Friday, September 20
8:30 - 10:00
Session 2.5
Southeast
Ballroom A

Serving Local And Global Communities Through University-Community Engagement

Moderator: **Sharon Leigh Wrobel**, *The University of Memphis*

Presenters: **Gregory Washington**, *University of Memphis,*

Center for Advancement and Youth Development

Katherine Lambert-Pennington, *University of Memphis*

Diana Ruggiero, *University of Memphis*


PhD in Urban Affairs

- 48 Credit Hour Program
- 4 Specialization Tracks
- Part-time and full-time options available
- Accepting applications starting Oct. 1

Designed to prepare graduates with the necessary research, evaluation and policy design skills to address the socioeconomic challenges facing Memphis and other cities like it, the PhD in Urban Affairs focuses on urban problem-solving with an interdisciplinary framework and a community-engaged approach.

Questions? Contact Program Director
Dr. Davia Downey
davia.downey@memphis.edu

THE UNIVERSITY OF MEMPHIS
The University of Memphis is an Equal Opportunity/Affirmative Action University. It is committed to the education of a non-racially stereotypical student body.



Our Programs RANKED

National Rankings, U.S. News & World Report (2024)

- #1** Emergency and Crisis Management
- #15** Nonprofit Management
- #21** Public Administration
- #27** Public Finance and Budgeting
- #47** Best Public Administration School

School of Public Administration
UNIVERSITY OF CENTRAL FLORIDA

Scan the QR to learn more.





Friday, September 20

8:30 - 10:00

Session 2.4 **Southeast** **Ballroom B**

Evidence on STEM and Technical Training Programs

Moderator: **Abdulfattah Yaghi**, *United Arab Emirates University*

The Impact of the IMSD Mentorship Program on STEM Doctoral Graduation Rates: An Application of Elite Theory

Presenter: **Kristen Walden**, *Emory University & Florida Atlantic University*

The Role of CTE in Addressing Emerging Workforce Needs: Preparing Future Workforce for Rapidly evolving industries (e.g., renewable energy, cybersecurity, healthcare technology)

Presenter: **Roshonda Hanible**, *Southern University and A&M College*

Vocational Training, Gender Mainstream and the Challenges of Sustainable Development in Nigeria

Presenter: **Risikat Abimbola Akinseye**, *The Polytechnic Ibadan, Oyo State, Nigeria*

Friday, September 20

8:30 - 10:00

Session 2.6 **Southeast** **Ballroom**

Unlocking Academic Publishing: Strategies and Insights

Moderator: **Meghna Sabharwal**, *The University of Texas at Dallas*

Presenters: **Jessica Sowa**, *University of Delaware*

Co-Editor-in-Chief, Perspectives on Public Management and Governance

Meghna Sabharwal, *The University of Texas at Dallas*

Editor-In-Chief, Review of Public Personnel Administration

Jaclyn Piatak - *University of North Carolina, Charlotte*

Editor, Nonprofit and Voluntary Sector Quarterly

SECoPA

SOUTHEASTERN
CONFERENCE FOR
PUBLIC ADMINISTRATION

10:15 - 11:45

20 | September | 2024
Friday

Friday, September 20

10:15 - 11:45

Session 2.7 Directors 1

University and Community Partnerships

Moderator: **Julie Lester**, *Valdosta State University*

Partnering with Higher Education Institutions to Shape Sustainable Communities: Reflections on the Stewardship of Public Lands Initiative

Presenter: **Julie Lester**, *Valdosta State University*

Research/Practice Partnerships in Criminal Justice

Presenter: **Amaia Iratzotqui**, *University of Memphis, Public Safety Institute*

Shelby County Kid Data and Child Impact Statements

Presenter: **Leah Windsor**, *University of Memphis*

Friday, September 20

10:15 - 11:45

Session 2.8 Directors 3

Workshop: Getting And Keeping Your First Faculty Job: Understanding The Range Of Academic Settings

Moderator: **Kim Hoffman**, *University of Central Arkansas*

Presenters: **Matthew Howell**, *Eastern Kentucky University*

Meg Streams, *Tennessee State University*

Shannon Vaughan, *University of Montana*



AT THE LORRAINE MOTEL

The National Civil Rights Museum, located at the Lorraine Motel where Dr. Martin Luther King, Jr. was tragically assassinated April 4, 1968, is the world's first and only comprehensive overview of the civil rights movement in exhibit form.

**450 Mulberry Street, Memphis, Tennessee
(901) 521-9699**

Friday, September 20

10:15 - 11:45

Session 2.9 Directors 6

The Intersection of Nonprofit Leadership and Location

Moderator: **Leigh Hersey**, *University of Louisiana Monroe*

What Do We Know about Unique Needs of Rural Intimate Partner Violence Nonprofit Service Beneficiaries?

Presenter: **Jenny Ree Gilmore**, *North Carolina State University*

Trafficked for sex: How state governments and nonprofits provide direction for detection and prevention

Presenters: **Stephanie Bellar**, *Salem State University*

Kathie S. Golden, *Mississippi Valley State University*

The Influence of the Political Landscape on Nonprofit Leadership

Presenters: **Leigh Hersey**, *University of Louisiana Monroe*

Wyatt Sage, *University of Louisiana Monroe*

Issues in Housing and Community

Moderator: **Rifat Jahan Loran**, *University of Memphis*

Insights into Housing Affordability Perceptions: A Tennessee Perspective

Presenter: **Rifat Jahan Loran**, *University of Memphis*

Informal Settlements: New Understanding for Governance and Vulnerability Study

Presenter: **Christopher Atkinson**, *University of West Florida*

Home Mortgage Approval and the Wealth Gap for Black Women in Mississippi

Presenters: **Gloria J. Billingsley**, *Jackson State University @ Mississippi Urban Research Center*

Sheryl Bacon, *Mississippi Urban Research Center, JSU*

Sam Mozee, Jr., *Mississippi Urban Research Center*

Bringing the Dirt to Light: Teaching and Researching Public Sector Dirty Work

Moderator: **Staci Zavattaro**, *University of Central Florida*

Presenters: **Staci Zavattaro**, *University of Central Florida*

Sharon Mastracci, *Virginia Tech*

Jessica Sowa, *University of Delaware*

Clayton Schuneman, *Johnson County*

Medical Examiner Department

Friday, September 20

10:15 - 11:45

Session 2.10 Southeast Ballroom A

Friday, September 20

10:15 - 11:45

Session 2.11 Southeast Ballroom B

Friday, September 20
10:15 - 11:45
Session 2.12
Southeast
Ballroom C

**Regional Convening for Meaningful Collaboration:
A discussion on Corals, Water Quality, and Coastal
Resilience**

Moderator: **Loren Parra**, *Miami-Dade County*

Presenters: **Pamela Sweeney**, *Coastal and Wetlands Resources Lead,
Miami-Dade County Department of Environmental
Resources Management*
Laura Eldredge, *Natural Resource Manager*
Martina Potlack, *Adaptation Manager,
Miami-Dade County Office of Resilience*



#35

Public Policy
Analysis

#4

Public Finance and
Budgeting

#26

Public Affairs

UK Martin School of Public
Policy and Administration

Luncheon

Keynote Speaker

Tennessee Ballroom, 12:00 - 1:30

Haley Simmons

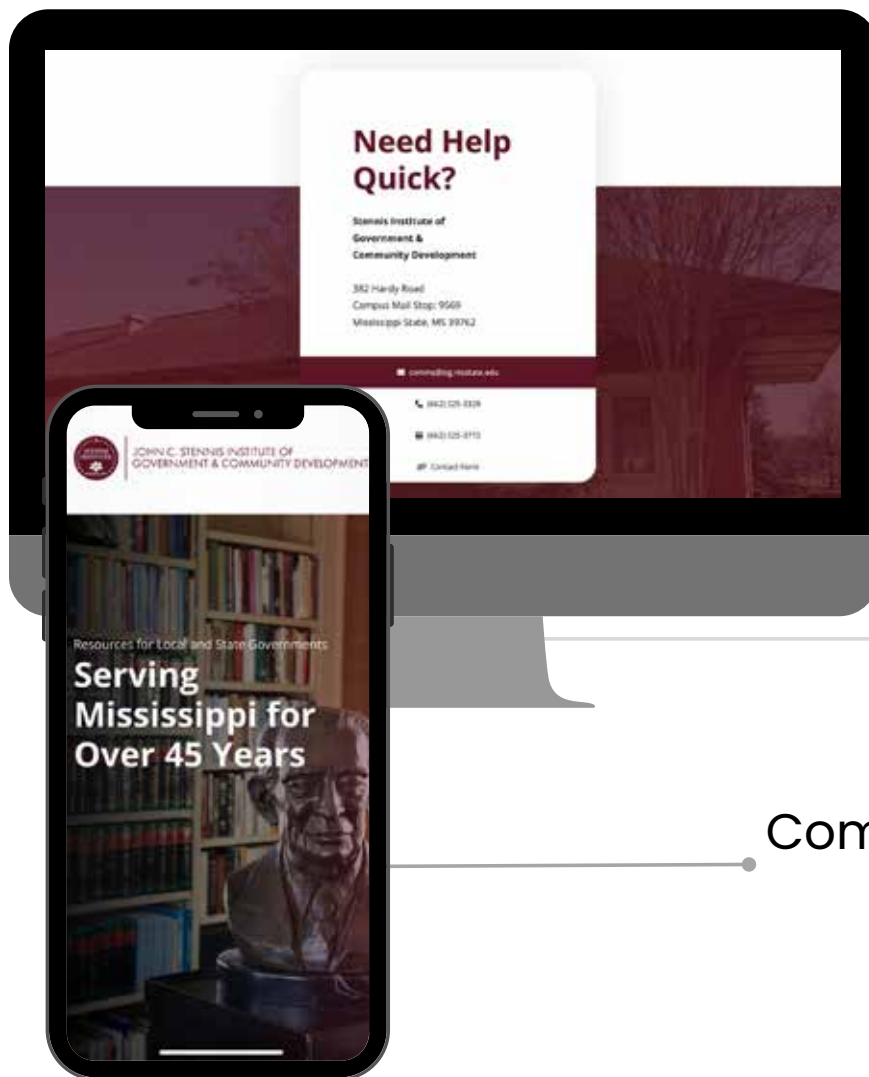
Chief of Policy and Programs
City of Memphis



Haley's experience in public affairs spans national, international, state and local levels of government, including serving on the staff of U.S. Senator Barbara Boxer in Washington, D.C, representing the U.S. as a Peace Corps Volunteer in the Republic of Moldova, and working for Mayors Wharton and Strickland as a special assistant. Haley has served as the Director of Public Policy for the Greater Memphis Chamber, where he advocated on behalf of the business community before the Memphis City Council, Shelby County Commission and members of the Tennessee General Assembly. Most recently, he has served as the Chief Public Policy Officer for Seeding Success, where he was one of the legislative architects and advocates for the city and county's joint Pre-k ordinance and successful passage of the Opportunity Act that unlocked \$754 million in unspent Temporary Assistance for Family funding allotted to Tennessee. As Chief Policy Officer, Haley played a key role in a public-private partnership that developed a strategic plan, known as More For Memphis, to address the most important factors impacting social and economic mobility in Memphis and Shelby County. Haley received a B.S. in political science from the University of Tennessee at Martin, a Master of Public Policy degree from The American University, and a J.D. from the University of Illinois College of Law. Haley resides in Midtown with his wife, Olivia, and their children Thomas, Amelia, and Oliver.



John C. Stennis Institute of Government and Community Development



Leadership
Training

Governmental
Services

Applied
Research

Community & Economic
Development



SIG.MSSTATE.EDU

Friday, September 20

1:45 - 3:15

Session 2.13
Directors 1

Health and Welfare Service Provision: Equity and Effectiveness

Moderator: **Catherine Annis**, *University of Kentucky*

The Performance of Healthcare Provider Types Participating in the Medicare Quality Payment Program

Presenters: **Mary Smith**, *Mississippi State University*

Sawsan Abutabenjeh, *Mississippi State University*

Second-Order Devolution and Inequity in the United States: Evidence from Inter-State and Intra-State Variation in Welfare Provision

Presenters: **Hyokyung Kwak**, *College of Charleston*

Rhucha Samudra, *Augusta University*

What Makes a Difference: Factors Influencing Nonprofit Hospitals' Provisions of Community Benefits

Presenter: **Yinman Zhong**, *NC State University*

Collaborative Governance Regimes and Outcomes: The Case of Medicare Accountable Care Organizations

Presenter: **Catherine Annis**, *University of Kentucky*

Friday, September 20

1:45 - 3:15

Session 2.14
Directors 3

Meet the Editors: Public Works Management & Policy

Moderator: **Jeremy Hall**, *University of Central Florida*

Presenters: **Patrick Exmeyer**, *University of Louisville*

Tonya Thornton, *Gilobal Connective Center*

Sarah Larson, *Miami University*

Julius Nukpezah, *Mississippi State University*

Akim-Abdul Sadiq, *University of Central Florida*

Friday, September 20

1:45 - 3:15

Session 2.15 Directors 6

Issues in Federal Civil Service

Moderator: **Colt Jensen**, *Georgia Southern University*

Determinants of Turnover Intentions Among U.S. Federal Employees: Investigating the Mediating Roles of Organizational Publicness

Presenters: **Julius Nukpezah**, *Mississippi State University*
Justin Jackson, *Mississippi State University*

Public Attitudes Toward Merit-Based Protections in U.S. Civil Service: Insights from the 2023 Cooperative Election Survey

Presenters: **Colt Jensen**, *Georgia Southern University*
Jaclyn Piatak, *UNC at Charlotte*

Performance Goal Health, Employee Burnout, and the Roles of Support and Prosocial Rule Breaking

Presenter: **Casey Fleming**, *East Carolina University*

Sector of Work and Behavioral Social Capital

Presenters: **Michael Howell-Moroney**, *The University of Memphis*
Nevbahar Ertas, *U of A at Birmingham*
Md. Sharif Hossain, *University of Memphis*

Friday, September 20

1:45 - 3:15

Session 2.16 Southeast Ballroom A

Publicness, Gender, and the Dimensions of Leadership

Moderator: **Juan Pablo Araya Orellana**, *The University of Georgia*

Assessing The Influence Of Leadership Styles On The Publicness Dimension Of Public Service Performance

Presenter: **Juan Pablo Araya Orellana**, *The University of Georgia*

Gender Representation, Intersectionality, and Organizational Ethics in Federal Agencies

Presenters: **Jungin Choe**, *The University of Texas at Dallas*
Meghna Sabharwal, *University of Texas at Dallas*

Linking the Dynamics of Inclusive Leadership: Unveiling the Interplay Between Psychological Safety, Work Engagement, and Innovative Work Behavior

Presenter: **Seongdeok Oh**, *The University of Texas at Dallas*

Diversity Policies and Job Satisfaction in the Public Sector: Exploring the Role of Psychological Safety

Presenter: **Jinju Suk**, *The University of Texas at Dallas*

Friday, September 20

1:45 - 3:15

Session 2.17 **Southeast** **Ballroom B**

The Impact of U.S. Policies on Health Outcomes: Affordable Care Act, All-Payer Claims Database, and Individual Mandates

Moderator: **Ahreum Han**, *Trinity University*

Assessing Long-Term Health Benefits of the ACA's Dependent Coverage Provision

Presenters: **Jaeyoung Jang**, *University of North Carolina
at Charlotte*

Soonwoo Choi, *Florida State University*

Transparency for all? Investigating How Can Transparency Policy and Cognitive Load Influence the Desired Outcomes

Presenters: **Jinyoung Cha**, *Florida State University*

Ahreum Han, *Trinity University*

Keon-Hyung Lee, *Florida State University*

Reducing Preventable Hospitalizations through Policy & Primary Healthcare: Evaluating the Efficacy of the Individual Mandate on Health Outcome

Presenters: **Hyunji Christine Kim**, *Florida State University*

Dongjin Oh, *Korean National Defense University*

Friday, September 20

1:45 - 3:15

Session 2.18 **Southeast** **Ballroom C**

Capacity Building Seminar as a Service-Learning Experience

Moderator: **Maritza Concha**, *University of Central Florida,
Center for Public and Nonprofit Management*

Presenters: **Jackson Brown**, *Program Support Specialist Center for
Public and Nonprofit Management at
University of Central Florida*

Rasha Mannaa, *Center for Public and Nonprofit
Management at University of Central Florida*

Shannon Sokolowski, *University of Central Florida*

Ruth Kessa, *University of Central Florida*

Itunu Ilesanmi, *University of Central Florida*

Sun Studio is known worldwide as “The Birthplace of Rock’n’roll”, the discovery location of musical legends and genres of the 50’s from B.B. King and Elvis Presley to Johnny Cash and Jerry Lee Lewis; from Blues and Gospel to Country and Rock’n’roll. Your tour guide will tell you the inside stories of B.B. King, Howlin’ Wolf and Ike Turner before Elvis, Johnny Cash, Carl Perkins, Jerry Lee Lewis, & Roy Orbison who were all drawn to the new Sun Sound.

Tours every day from 10am to 5:15pm.

706 Union Avenue • Phone: (800) 441-6249



20 | September | 2024
Friday

Friday, September 20

3:30 - 5:00

Session 2.19 **Directors 1**

Artificial Intelligence, Governance, and Public Service Delivery

Moderator: **Donavon Johnson**, *Florida International University*

Citizen Embrace of AI in Public Services: A Social Contract Perspective through Experimental Analysis

Presenter: **Donavon Johnson**, *Florida International University*

An Assessment of the National Association of State Chief Information Officers (NASCIO) Top Ten Priorities between 2013-2023

Presenters: **Daniel Doss**, *National University*

Craig Orgeron, *Millsaps College*

William Rials, *Tulane University*

Joshua Copeland, *Tulane University*

The Diffusion of Artificial Intelligence in US City Governments

Presenter: **Imaneaneane Hijal-Moghrabi**, *The University of Texas Permian Basin*

Unpacking the relationships among virtual service provision, social equity, and administrative burden

Presenters: **KyungminLee**, *University of Central Florida*

Jeremy Hall, *University of Central Florida*



*Closing Reception Hosted by the
ASPA South Florida Chapter
Southeast Ballroom B, 6-8 pm*

Friday, September 20

3:30 - 5:00

Session 2.20 Directors 3

Issues in Paid and Unpaid Nonprofit Workforce

Moderator: **Jessica Sowa**, *University of Delaware*

The Call for Strategic Volunteer Management: Centering the Volunteer in the Volunteering Experience

Presenters: **Jessica Sowa**, *University of Delaware*

Jaclyn Piatak, *University of North Carolina Charlotte*

“I Want You to Want Me”: A Theoretical Examination of the Disconnect between Occupational Sector Choice, Advancement, and Compensation for Women in the Nonprofit Sector

Presenters: **Michelle D. Evans**, *University of Tennessee*

at Chattanooga

Hillary J. Knepper, *Pace University*

Jose Luis Irizarry, *North Carolina Central University*

The Great Resignation and Its Impact in Behavioral Health and Social Services

Presenters: **Susan Neely-Barnes**, *University of Memphis*

Elena Delavega, *University of Memphis*

Melissa Hirschi, *Utah Valley University*

Friday, September 20

3:30 - 5:00

Session 2.21 Directors 6

Gender, Diversity, Successful Managers and Customer Satisfaction

Moderator: **Erin Borry**, *University of Alabama at Birmingham*

Exploring the Role of Emotions in Women’s Perceived Career Success

Presenters: **Erin Borry**, *University of Alabama at Birmingham*

Heather Getha-Taylor, *University of Kansas*

Heather Shurtliff, *University of Kansas*

The Effect of Employee Involvement on Customer Responsiveness: The Moderating Roles of Equity and Inclusion

Presenters: **Julius Nukpezah**, *Mississippi State University*

Jubilee T. Apalowo, *Landmark University*

Friday, September 20

5:15-6:15

Directors 1

SECoPA General Business Meeting

Friday, September 20

3:30 - 5:00

Session 2.22

Southeast Ballroom A

Collaboration, Communication and Community Engagement

Moderator: **Roshonda Hanible**, *Southern University
and A&M College*

The Tennessee Advisory Commission on Intergovernmental Relations: Building Consensus Through Collaboration

Presenter: **Cliff Lippard**, *Tennessee Advisory Commission
on Intergovernmental Relations*

Beyond Fundraising: Building Public Sector Capacity by Matching Needs With Resources

Presenter: **Fred Mayhew**, *James Madison University*

The Shelby County Nonprofit Committee – A Partnership Model for the Government and Nonprofit Sectors

Presenters: **Andrea Hill**, *Tennessee Nonprofit Network*
Natalie Jones, *Tennessee Nonprofit Network*
Janet Lo, *Shelby County Government*

Transforming Educational Policy Through Community-Driven Engagement and Innovative Communication

Presenters: **Roshonda Hanible**, *Southern University and
A&M College*

Policies and Perceptions of Diversity, Equity, and Inclusion

Moderator: **Beth Rauhaus**, *University of Louisiana at Lafayette*

Policy and Regulatory Frameworks for Diversity, Equity, and Inclusion (DEI) in E-Government: A Systematic Literature Review of Developing Countries

Presenter: **Bennet Nyadzi**, *Auburn University*

How Local Governments Publicly Discuss DEI: Politics, Demographics and Neighbors

Presenters: **Susannah Ali**, *Florida International University*
John South, *Florida International University*

Exploring the Impacts of DEI Legislation on Public Affairs Higher Education

Presenters: **Beth Rauhaus**, *University of Louisiana at Lafayette*
Stephanie Pink-Harper, *University of Alabama
-Birmingham*

Intersecting Identities and Their Ripple Effects: Unveiling the Dynamics of Gender, Race, and Age on Federal Employee Engagement and DEIA Perceptions

Presenter: **Abdollah Zeraatpisheh**, *University of Texas at Dallas*

Friday, September 20

3:30 - 5:00

Session 2.23

Southeast Ballroom C



Master of Public Administration

Our unique program offers:

- 36-Hours Coursework
- Online-Only
- Eight-week course formats every semester
- Students may enter any semester
- Degree can be completed in 12 months

Our MPA Program provides a solid foundation for professional careers, such as:

- Project management
- Program development
- Community outreach
- Public relations
- Consulting
- Legislative work
- Fundraising
- Lobbying

FOR MORE INFO, VISIT US ONLINE:

ulm.edu/gradschool/mpa.html

University of Louisiana Monroe

Thursday Morning Session Break Sponsor

**GET YOUR
MPA DEGREE
100% ONLINE!**



www.jsu.edu/mpa
SCAN HERE TO LEARN MORE!



Jax State's NASPAA accredited MPA Degree is a flexible degree geared towards professionals working with the public sector and non-profit organizations. Our program has four concentrations: Administrative Management, Criminal Justice, Emergency Management, and Political Science.

Jacksonville State University

Thursday Afternoon Session Break Sponsor

Explore UAB's Department of Political Science and Public Administration

- Preparing the next generation of public administrators for over 45 years
- MPA program ranked in top 25% nationally (U.S. News & World Report)
- One-on-one alumni mentoring and professional development program for students

UAB COLLEGE OF
ARTS AND SCIENCES
The University of Alabama at Birmingham

EARN YOUR STRIPES WITH A MASTER'S DEGREE IN

SOCIOLOGY



WHY STUDY WITH US?

- We have award winning faculty and staff.
- We provide a well-rounded curriculum.
- We offer a fully online Bachelor's Degree.
- Our graduates are prepared for various career paths.
- Graduate assistantships are available.



Visit Our Website

SECoPA

SOUTHEASTERN
CONFERENCE FOR
PUBLIC ADMINISTRATION

8:30 - 10:00

21 | September | 2024
Saturday

Saturday, September 21

8:30 - 10:00

Session 3.1 Directors 1

Citizen Actors and Customers

Moderator: **Darrin Wilson**, *Northern Kentucky University*

Not Afraid Of “Commitments”: Investigating Lexical Versus Substantive Commitments for Resourcing a Guaranteed Income From Pilot Into Policy

Presenter: **Tre Wells**, *Northwestern University*

Does It Matter If Citizens Are Politically Competent? Political Efficacy and Perceptions of Bureaucratic Corruption

Presenter: **Valentine A Lamar**, *Rutgers University, Newark*

Learning About Local Government: Exploratory Research Into Citizen Academies

Presenter: **Darrin Wilson**, *Northern Kentucky University*

Saturday, September 21

8:30 - 10:00

Session 3.2 Directors 3

Free Speech and Political Participation

Moderator: **Daniel Hummel**, *University of Louisiana Monroe*

The Challenges of Free Speech at Public Universities: An Assessment of Political Science Departments in the U. S.

Presenters: **Daniel Hummel**, *University of Louisiana Monroe*

Jennifer Dumas, *University of Louisiana Monroe*

Noah Dixon, *University of Louisiana Monroe*

Kushal Bhattarai, *University of Louisiana Monroe*

Income Variations and Political Engagement: An Exploration in the United States

Presenter: **Rifat Jahan Loran**, *University of Memphis*

Pushing The Envelope: A Comparative Analysis Of Voting Systems Of Louisiana And Oregon For Presidential Elections From 2000-2020

Presenter: **RJ Johnson**, *Southern University*

Saturday, September 21

8:30 - 10:00

Session 3.3 Directors 6

Innovations In Educational And Organizational Improvement

Moderator: **Michaela Abbott**, *University of Arkansas at Little Rock*

Revolutionizing TVET In Africa: Embracing Innovations For Sustainable Development

Presenter: **Saheed Adeyemi Arowosaye**, *Oyo East Local Government*

Finding the Sweet Spot: Bridging Public Administration Education and Practice through Innovative Instructional Design

Presenter: **Michaela Abbott**, *University of Arkansas at Little Rock*

8:30 - 10:00

Session 3.4 Southeast Ballroom A

Saturday, September 21

Sustainable Energy Opportunities and Challenges

Moderator: **Matthew Howell**, *Eastern Kentucky University*

The Effect of Electrical Utility Form on Local Government Energy Sustainability Initiatives

Presenters: **Matthew Howell**, *Eastern Kentucky University*
Patrick Exmeyer, *University of Louisville*
Jesica L Eggleston, *University of Louisville*

Evaluating the Economic Benefits of Community Solar Opportunities in Virginia

Presenter: **Gilbert Michaud**, *Loyola University Chicago*

Evaluating the Impact of the Underground Injection Control Program on CO2 Emissions: The Case of North Dakota and Wyoming

Presenter: **Chandra Stacie**, *Southern University*

Here Comes The Sun: An Examination of State-Level Solar Energy Policy

Presenter: **Anna Claire Pousson**, *Louisiana State University*

Saturday, September 21

8:30 - 10:00

Session 3.5 Southeast Ballroom B

Ensuring Child Welfare: Advocacy, Support, and Legal Perspectives

Moderator: **Courtney Harris**, *University of Louisiana Monroe*

Striving for Stability: Advocating for Community-Based Schools in Addressing the Needs of Foster Children

Presenter: **Jia Maggie Shealy**, *Brandeis University*

Navigating Challenges in Nonprofit Foster Care: Programming, Training, and Impact

Presenters: **Courtney Harris**, *University of Louisiana Monroe*
Leigh Hersey, *University of Louisiana Monroe*

Informed Consent: Working Towards Informed Families,

Presenters: **Sarah Charrier**, *University of Louisiana Monroe*
Courtney Harris, *University of Louisiana Monroe*

Child Grooming and Digital Exploitation: A Policy Challenge for Public Administrators

Presenter: **Kristopher Martin**, *University of Louisiana Monroe*



School of Public & International Affairs
UNIVERSITY OF GEORGIA

Commit to Excellence

#4 Public Affairs Graduate Program

#2 Public Management & Leadership	#3 Public Finance & Budgeting	#5 Local Government Management
---	---	--

spia.uga.edu



GERALD G. FOX MASTER OF PUBLIC ADMINISTRATION

Ranked in the top **18%** of public affairs programs in U.S. News & World Report rankings. Also ranked in specialty areas.

Editors

Nonprofit and Voluntary Sector Quarterly, the journal of the Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA)



Joanne G. Carman



Jaclyn S. Piatak

UNC Charlotte's MPA program and its talented faculty offer exceptional leadership on societal issues through innovative research, teaching, and engagement in diverse areas including urban management and policy, nonprofit management, emergency management, public budgeting and finance, and arts administration.

MPA.CHARLOTTE.EDU

UNIVERSITY OF NORTH CAROLINA
CHARLOTTE
COLLEGE OF HUMANITIES & EARTH AND SOCIAL SCIENCES

21 | September | 2024
Saturday

Saturday, September 21

10:15 - 11:45

Session 3.7 Directors 1

Community Building and Cultural Change

Moderator: **Stephanie Bellar**, *Salem State University*

That Place Isn't For Us: When Students Change The Neighborhood- How Do You Engage The Neighborhood?

Presenter: **Briyanna Jenkins**, *Seminole State College of Florida*

Transformation Following The Main Street America Four Point Plan

Presenter: **Stephanie Bellar**, *Salem State University*

Why and How to Integrate Community Building and Preservation as Part of Your Economic Development Strategy

Presenter: **Shannon Johnson**, *University of North Carolina
Wilmington*

Implementing Equity in Transportation: The Federal Highway Administration's Program to Reconnect Communities and Neighborhoods

Presenter: **John Bartle**, *University of Nebraska at Omaha*



**926 E. McLemore Ave
Memphis, TN 38106
Phone: 901-261-6338
<https://staxmuseum.org/>**

STAX MUSEUM OF AMERICAN SOUL MUSIC

The world's only museum dedicated to preserving and promoting the legacy of Stax Records and American soul music, paying special tribute to the artists and soul legends, with interactive exhibits, films, stage costumes, musical instruments, vintage recording equipment.

Stax Music Academy

A unique learning center providing at-risk youth with mentorship, high-quality music education and performance opportunities.

Soulsville Charter School

A tuition-free public charter school that prepares students for success in college and beyond in an academically rigorous, music-rich environment.

Saturday, September 21

10:15 - 11:45

Session 3.8 Directors 3

Governing Social Media in Public and Nonprofit Organizations

Moderator: **Emmanuel Owusu Agyei** *Rutgers - Newark, School of Public Affairs*

A New Day In American Democracy: Explaining How Social Media Affects Voter Participation and Civic Engagement, 1992-2020

Presenter: **Kaela Lewis**, *Southern University and A&M College*

How Did You Go Viral: A Critical Analysis of Social Media's Relationship to Nonprofit Advocacy and Engagement

Presenter: **Isaiah Perry**, *University of Memphis
Department of Nonprofit and Public Administration*

The Wars Today and Nonprofit Leadership

Presenter: **Emmanuel Owusu Agyei**, *The University of Memphis,
Department of Public and Nonprofit Administration*

Saturday, September 21

10:15 - 11:45

Session 3.9 Directors 6

Government Financial Management Challenges

Moderator: **Julius Nukpezah**, *Mississippi State University*

Demanding or Contributing: The Effects of Private Sector Firms on the Local Government's Financial Performance

Presenters: **Jiwoong Jung**, *Murray State University*
Esther Im, *University of Missouri*

Financial, Economic and Organizational Determinants of Sustainability Outcomes: A Multinational Analysis

Presenters: **Julius Nukpezah**, *Mississippi State University*
Camica Sanderson, *Mississippi State University*

Attributes of Financial Leaders in Local Government: A Case Study of Alabama Municipalities

Presenter: **Aislinn O'Donohoe Riley**, *The University of Alabama*



Experience 120 acres dedicated to the life and career of an American legend, Elvis Presley, the King of Rock 'n' Roll. Encounter Elvis Presley's Memphis entertainment complex for an unforgettable experience featuring the gold records, the jeweled jumpsuits, the classic cars, and interactive exhibits to experience Elvis like never before.

3764 Elvis Presley Boulevard (Highway 51 South)

Phone: (901) 332-3322

<https://www.graceland.com/>

Saturday, September 21

10:15 - 11:45

Session 3.10
Southeast
Ballroom A

Educational Equity

Moderator: **Nandan Jha**, *Valdosta State University*

The Lowcountry Early Learning Action Report

Presenters: **Autum Blanchard**, *College of Charleston*

Catherine Holmes, *College of Charleston*

Kerlyn Mondesir, Jr., *College of Charleston*

School Board Diversity and the Hiring of Diverse Teachers in Schools and Districts

Presenters: **Nandan Jha**, *Valdosta State University*

Neena Banerjee, *Valdosta State University*

Rural-Urban Inequalities in Access and Quality of Early Child Care and Education: Evidence From Tennessee

Presenters: **Nasir Uddin**, *University of Memphis*

Sharon Leigh Wrobel, *University of Memphis*

Saturday, September 21

10:15 - 11:45

Session 3.11
Southeast
Ballroom C

Memphis REDi Alumni Association: From Theory to Practice then Practice to Theory

Moderator: **Inaugural REDi Alumni Association**

Presenters: **Keith D. Lee**, *Nonprofit and Arts Management Consultant, and Arts Researcher*

Lenell Burton, *Literacy Mid-South*

Fara Captain, Emerging Developer and Founder, Captain & Co., Real Estate, LLC

Memphis Riverboats Cruises

Cruise Downtown Memphis on the Mississippi River.

SIGHTSEEING CRUISE

A 90-minute tour down the Mighty Mississippi with historical commentary.

DINNER & MUSIC CRUISE

Live band and bar. Thursday, Friday & Saturday nights

SUNDAY BLUES LUNCH

Enjoy the tunes of our Jazz Band while you take in the Memphis Skyline!

Phone • 901.527.2628

Email: customerservice@memphisriverboats.net

45 Riverside Drive • Memphis, TN 38103



**KENNESAW STATE
UNIVERSITY**
NORMAN J. RADOW COLLEGE OF
HUMANITIES AND SOCIAL SCIENCES
Master of Public Administration Program

Master of Public

Administration



Your Career in Public Service Starts Here.



Ramazan Kilinc, Ph.D.
Director
School of Government and
International Affairs



Madinah F. Hamidullah, Ph.D.
MPA Director, Professor of Public Administration
School of Government and
International Affairs

Get started. Contact us today!

p: (470) 578-6227
e: mpa@kennesaw.edu



Urban and Public Affairs



PhD in Urban and Public Affairs

Master of Public Administration

Master of Urban Planning

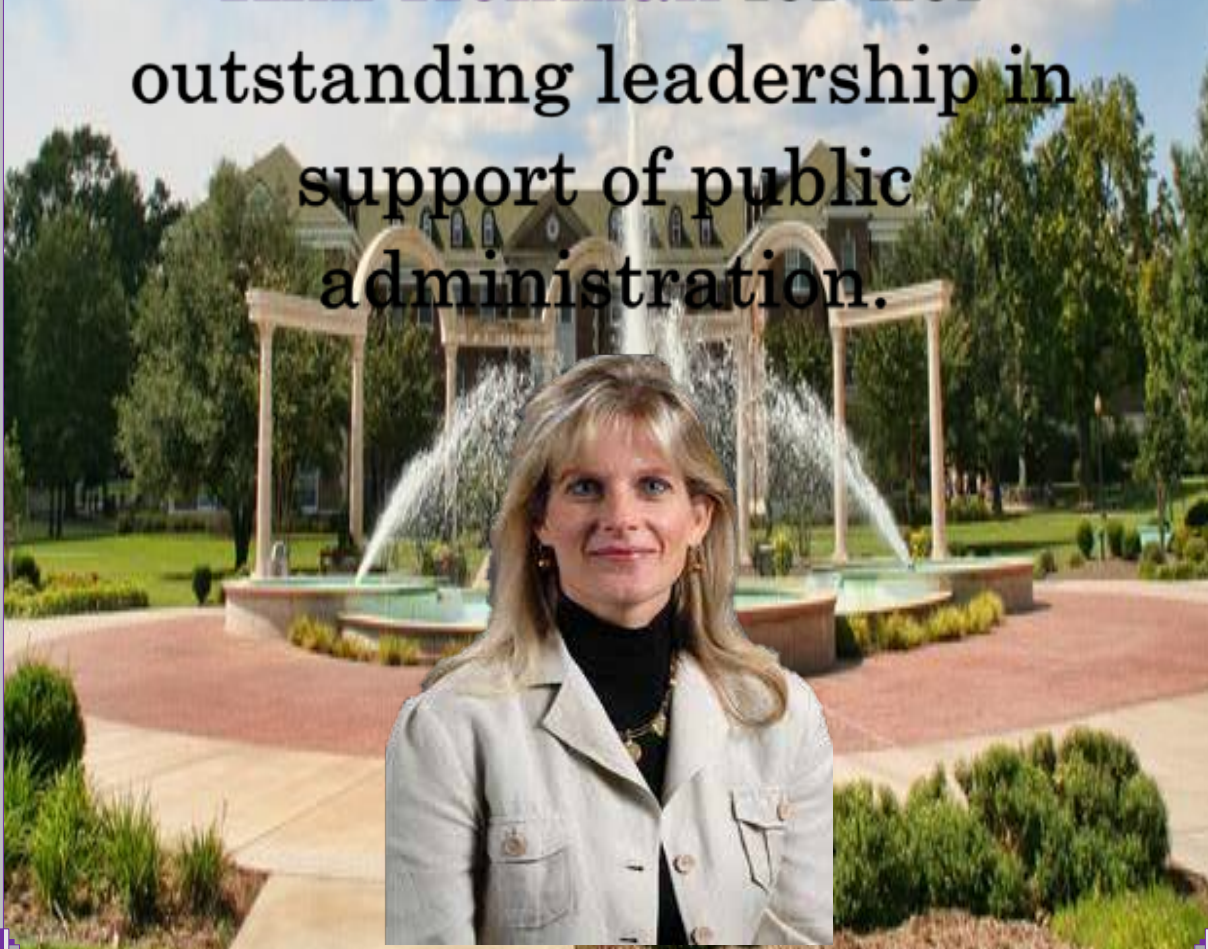
**Bachelor of Science
in Urban Studies**

**THE DEPARTMENT OF URBAN AND
PUBLIC AFFAIRS AT THE UNIVERSITY
OF LOUISVILLE CONGRATULATES
2025 SECOPA PRESIDENT-ELECT
DR. PATRICK EXMEYER**

**UNIVERSITY OF
LOUISVILLE®**



Please join the faculty of
the University of Central
Arkansas Department of
Government, Public
Service, & International
Studies in recognizing **Dr.
Kim Hoffman** for her
outstanding leadership in
support of public
administration.



UNC SCHOOL OF GOVERNMENT

Master of Public Administration

A national leader in engaged scholarship

2025 *U.S. News & World Report*
"Best Public Affairs Programs"

#2
Local Government
Management

Among
Top 25
Overall

FACULTY SPOTLIGHT



WHITNEY AFONSO

Professor of Public Administration
and Government

Member, *State and Local Government
Review* editorial board

Director, NC Budgeting Certification
Program

RECENTLY PUBLISHED AND FORTHCOMING

"Local Sales Tax Exportation: The
Impact of Commuters, Tourists, and
College Students on the Tax Base" *Public Budgeting & Finance*

"Plugging the Tax Leak: An Analysis
of North Carolina's Local Sales Tax
Redistribution Policy" *State and
Local Government Review*

"Budget Starting Position Matters:
A 'Field-in-Lab' Experiment Testing
Simulation Engagement and
Budgetary Preferences" *Public
Budgeting & Finance*



KIMBERLY L. NELSON

Professor of Public Administration
and Government

Co-Editor, *State and Local
Government Review*

Director, Public Executive
Leadership Academy

Fellow, National Academy of
Public Administration

RECENTLY PUBLISHED AND FORTHCOMING

*Municipal Corruption: From Policies to
People (2024)*

*Managing Local Government Services:
Cases in Effectiveness (forthcoming)*

"Hot Town, Corruption in the City:
Assessing the Impact of Form
of Government on Corruption
Using Propensity Scores" *Public
Administration Review*



TESHANEE WILLIAMS

Robert W. Bradshaw Jr.

Distinguished Term Assistant
Professor of Public Administration
and Government

Lead Faculty, Nonprofit Concentration

RECENTLY PUBLISHED AND FORTHCOMING

"The Iron Triangle of Affordable
Homeownership: Habitat for
Humanity Affiliate Strategies for
Balancing Efficiency, Effectiveness,
and Equity" *American Review of Public
Administration*

"Narrative Policy Framework at the
Macro Level—Cultural Theory-Based
Beliefs, Science-Based Narrative
Strategies" *Public Policy and
Administration*

"Beyond bridging and bonding: The
role of social capital in organizations" *Community Development Journal*



SCHOOL OF GOVERNMENT
Master of Public Administration

mpa.unc.edu

**Commit
to
Excellence**

Congratulations

J. Edward Kellough
Incoming Department Head



Welcome Incoming Faculty



Gregory Porumbescu

Technology use for
transparency, accountability &
responsiveness



Heewon Lee

Local government management
& environmental policy



UNIVERSITY OF GEORGIA

School of Public & International Affairs



The School of Urban Affairs and Public Policy is an innovative national leader in building academic and community collaborations that address urban challenges by offering undergraduate, graduate and doctoral degrees in:

Anthropology
City and Regional Planning
Criminology and Criminal Justice
Political Science
Public and Nonprofit Administration
Sociology
Social Work
Urban Affairs

To learn more, visit memphis.edu/suapp



TENNESSEE NONPROFIT CONFERENCE

PRESENTED BY: TENNESSEE NONPROFIT NETWORK

OCTOBER 3, 2024

HILTON HOTEL
MEMPHIS, TN

8:00AM - 4:00PM



KEYNOTE SPEAKER: CAIT DONOVAN

**DISMANTLING BURNOUT: EMPOWERING LEADERS
AND TEAMS TO OVERCOME BURNOUT TOGETHER**

Exclusive Discount

USE CODE: SECOPA

To receive \$50 off registration



www.tnnonprofits.org

*The University of Memphis
School of Urban Affairs and Public Policy
Thursday Morning Session Break Sponsor*

WELCOMING OUR NEW FACULTY TO KNIGHT NATION



**Yinglin Ma,
Ph.D.**

Assistant Professor,
Nonprofit
Management

**Romeo
Lavarias, Ph.D.**

Lecturer,
Emergency and
Crisis Management

**Eunsil Yoo,
Ph.D.**

Lecturer,
Nonprofit
Management

**Meiqing Li,
Ph.D.**

Assistant Professor,
Urban and Regional
Planning

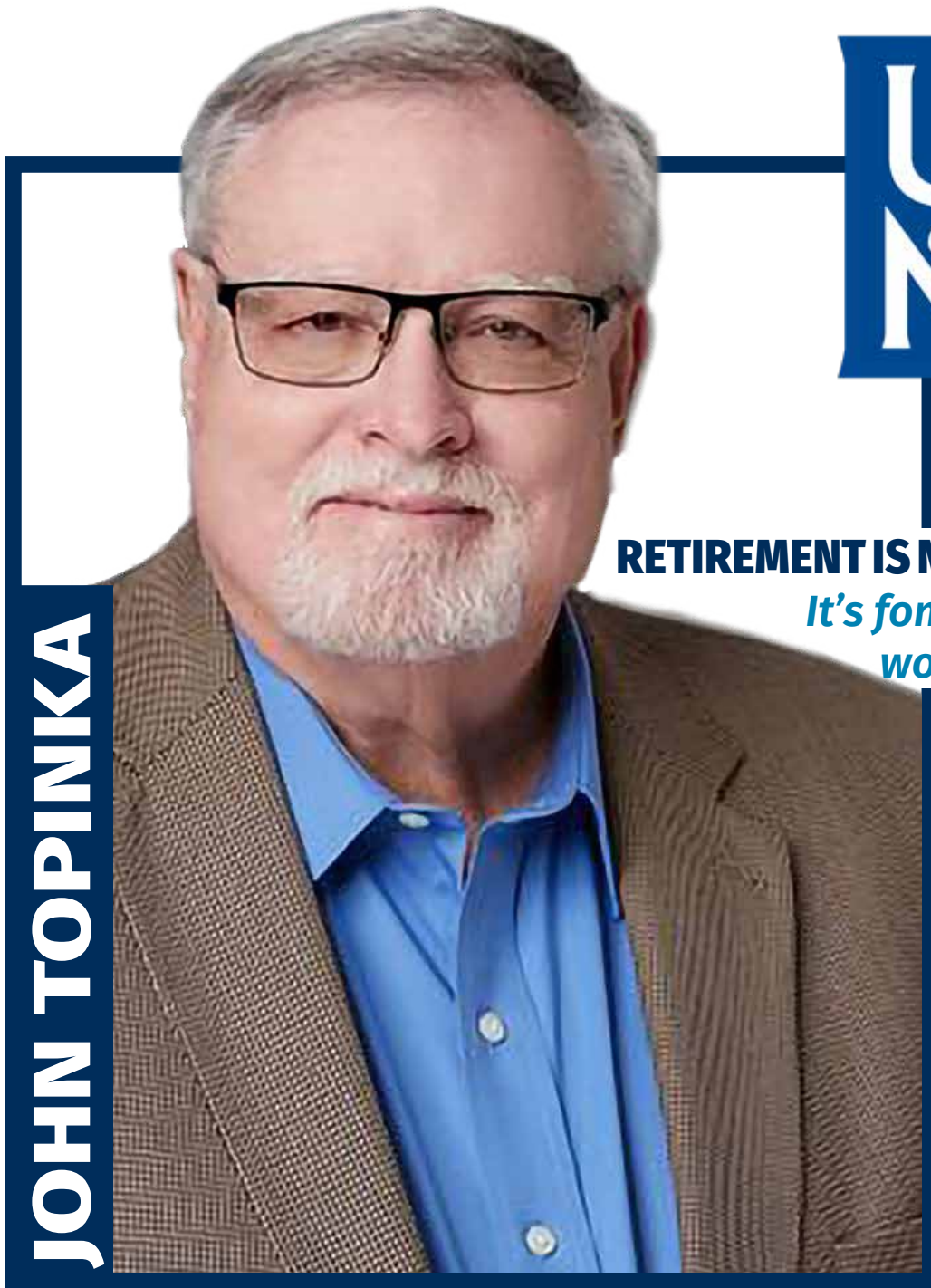


**School of Public
Administration**

UNIVERSITY OF CENTRAL FLORIDA

As the largest school for public administration in the Southeast, the UCF School of Public Administration is where public servants hone their skills to meet any challenge, anywhere. With four distinguished new faculty, we are more equipped than ever to cultivate the next generation of leaders. Scan the QR code to learn more.





RETIREMENT IS NOT FAREWELL

*It's fond wishes for a
wonderful future*

The Faculty, Students, and Alumni of the Department of Public and Nonprofit Administrations wish to recognize John P. Topinka as he prepares to retire in 2025. We are honored to call you Mentor, Teacher, Colleague, and Friend. Best wishes from all of us!

John Topinka is an Assistant Professor and MPA Coordinator, Department of Public And Nonprofit Administration (2013-present: 11 years!) at the University of Memphis, teaching budgeting, human resources and performance management. His academic career began in earnest after several decades of local government budget and financial management experience. His research focuses on fiscal health, debt, and performance management. He has published articles in the American Review of Public Administration and most recently in the Journal of Budgeting, Accounting and Financial Management.

SECOPA CONFERENCE 2024



Thank
YOU!

University of Memphis
Department of
Public and Nonprofit Administration
3720 Alumni Avenue
236 Browning Hall
Memphis, TN 38152
Phone: (901) 678-2000;
E-mail: swrobel@memphis.edu
<https://www.memphis.edu/padm/>

September
18-21 2024